

Spotlight on Ohio's New Health Foundations



March 2004 / THE FOUNDATION CENTER–CLEVELAND

The Foundation Center's mission is to strengthen the nonprofit sector by advancing knowledge about U.S. philanthropy. In this report, the Foundation Center–Cleveland shines a spotlight on foundations in Ohio that were formed by mergers, sales, or other transactions involving hospitals and other health organizations. Learn more about how these distinctive grantmakers provide important charitable assets to our community.

In honor of Funding for Health Month in March 2004, the Foundation Center–Cleveland has prepared this report on Ohio's new health foundations. Here you will find vital information on 22 new health foundations in Ohio. It includes a mini-directory with facts on their formation and giving, a list of representative grants, and excerpts from a conversation with foundation staff that afford a personal glimpse into their grantmaking activities. This report will be of interest to Ohio grantmakers, representatives of nonprofits in the health field, policymakers, community leaders, and members of the media, among others.

What Are New Health or "Conversion" Foundations?

The majority of the grantmakers profiled here were created with proceeds from the sale of nonprofit health care entities to for-profit corporations. When this type of conversion occurs, all assets created from the conversion must be put to a charitable purpose, often resulting in the formation of a foundation. This report also includes a few examples of foundations created as the result of other transactions, such as a merger or restructuring of nonprofits in the health care field. The first new health foundation in Ohio was formed in 1973, but most were formed in the 1990s. Today, there are more than 160 new health foundations across the country. As demonstrated in this report, those in Ohio take a variety of forms and have surprisingly diverse funding interests.

In Their Own Words: A Conversation with Two Ohio Grantmakers

The Foundation Center–Cleveland spoke with the leaders of two of Ohio's new health foundations, Kaki McGeary, program manager of Anthem Foundation of Ohio, and Denise San Antonio Zeman, president and CEO of Saint Luke's Foundation of Cleveland.

Foundation Center (FC): Thanks for agreeing to talk with us, Kaki and Denise. To begin, can you tell me briefly what long-term impact you hope your foundations will have on the community?

McGeary: At Anthem Foundation we strive to improve the health of Ohio's most vulnerable populations by investing in prevention programs in oral health and family violence.

Zeman: We at Saint Luke's Foundation see our role as reinvesting our resources to provide leadership and support for the improvement and transformation of the health and well-being of individuals, families, and communities of Greater Cleveland. We also have a special interest in communities historically served by Saint Luke's Medical Center and in supporting efforts to empower those neighborhoods to become "healthy communities."

FC: How do you engage the community in your foundation's work?

McGeary: We have community-based advisory committees for both of our focus areas. Anthem's advisory committee helps shape our RFPs, reviews proposals that come in, and makes funding recommendations to the board. We collaborate with other funders and institutions on projects related to oral health, and we are currently working with the Ohio Domestic Violence Network on building a statewide infrastructure to provide technical assistance for family violence prevention.

Zeman: The Saint Luke's Foundation supports three strategic initiatives as part of our grantmaking: The Collaborative for Organizing Mt. Pleasant, KidsHealth 2020, and Healthy Smiles Sealant Program. In our initial planning and implementation of these initiatives, we utilized community planning councils, targeted market research, focus groups, interviews, and a think-tank approach. In addition, each of these initiatives engages

In Their Own Words, continued on page 4 >>>

Ohio's New Health Foundations—A Mini-Directory

Anthem Foundation of Ohio* ‡

Cincinnati

Web: www.greatercincinnati.fdn.org

Established: 1999

Foundation Type: Public charity; supporting organization of the Greater Cincinnati Foundation

History: Merger: Anthem Insurance Companies and the Community Insurance Company

Total Giving: \$1,207,569

Assets: \$25,029,363

Fiscal Year: 12/31/2002

Purpose and Activities: Health care for economically disadvantaged Ohio citizens in a 36-county region, with an emphasis on preventive oral health care and family violence prevention

Austin-Bailey Health and Wellness Foundation* ‡

Canton

Web: www.fdncenter.org/grantmaker/austinbailey/

Established: 1996

Foundation Type: Independent foundation

History: Sale: Doctors Hospital, Inc. of Stark County to Quorum

Total Giving: \$331,468

Assets: \$8,000,000

Fiscal Year: 6/30/2002

Purpose and Activities: Promote physical and mental well-being of citizens of Holmes, Stark, Tuscarawas, and Wayne counties, Ohio

Barberton Community Foundation* ‡

Barberton

Web: www.bcfcharity.org

Established: 1996

Foundation Type: Community foundation

History: Sale: Barberton Citizens Hospital to Quorum Health Group, Inc.

Total Giving: \$3,086,325

Assets: \$78,989,847

Fiscal Year: 12/31/2002

Purpose and Activities: Projects that benefit the citizens of Barberton, Ohio

Brentwood Foundation* ‡

Cleveland

Web: www.southpointegme.com

Established: 1994

Foundation Type: Independent foundation

History: Merger: Brentwood Hospital with Meridia Suburban Hospital

Total Giving: \$6,717,423

Assets: \$21,663,532

Fiscal Year: 12/31/2001

Purpose and Activities: Enhancing osteopathic medicine, research, and patient care

Central Benefits Health Care Foundation

Columbus

Web: www.columbusfoundation.org

Established: 1997

Foundation Type: Public charity; supporting organization of the Columbus Foundation

History: Charitable assets of Central Benefits Mutual Insurance Company, former Blue Cross/Blue Shield plan

Total Giving: \$255,000

Assets: \$5,458,873

Fiscal Year: 12/31/2002

Purpose and Activities: Preventive health care for indigent children and adults

Columbus Medical Association Foundation* ‡

(formerly Academy of Medicine Foundation)

Columbus

Web: www.goodhealthcolumbus.org

Established: 1992

Foundation Type: Public charity

History: Sale: Physicians Health Plan stock

Total Giving: \$2,103,040

Assets: \$56,274,395

Fiscal Year: 12/31/2002

Purpose and Activities: Health promotion, health education, and access to health care for residents of Columbus, Ohio

Community Health Foundation* ‡

Massillon

Web: www.chfoundation.org

Established: 1999

Foundation Type: Independent foundation

History: Merger: Akron General Medical Center and Massillon Community Hospital

Total Giving: \$210,017

Assets: \$5,896,965

Fiscal Year: 12/31/2002

Purpose and Activities: Promoting physical, emotional, and mental health

Deaconess Community Foundation* ‡

Cleveland

Web: www.fdncenter.org/grantmaker/deaconess/

Established: 1994

Foundation Type: Public charity

History: Sale: Deaconess Health Systems to Primary Health Systems

Total Giving: \$1,764,485

Assets: \$30,439,657

Fiscal Year: 12/31/2002

Purpose and Activities: Empowering people to become self-sufficient

Health Foundation of Greater Cincinnati* ‡

(formerly ChoiceCare Foundation)

Cincinnati

Web: www.healthfoundation.org

Established: 1997

Foundation Type: 501(c)(4) Social welfare organization

History: Sale: ChoiceCare Corporation to Humana

Total Giving: \$6,940,530

Assets: \$213,503,511

Fiscal Year: 12/31/2002

Purpose and Activities: Improving community health in Cincinnati and 20 surrounding counties in Ohio, Kentucky, and Indiana

Jewish Foundation of Cincinnati* ‡

Cincinnati

Established: 1995

Foundation Type: Independent foundation

History: Sale: Jewish Hospital of Cincinnati to the Health Alliance of Cincinnati

Total Giving: \$4,096,868

Assets: \$68,669,495

Fiscal Year: 10/31/2002

Purpose and Activities: Health care, Jewish agencies and temples, Jewish education

Marion Community Foundation, Inc.* ‡

(formerly Ohio MedCenter Foundation, Inc.)

Marion

Web: www.marioncommunityfoundation.org

Established: 1998

Foundation Type: Community foundation

History: Sale: Ohio MedCenter Hospital

Total Giving: \$253,488

Assets: \$11,508,996

Fiscal Year: 6/30/2002

Purpose and Activities: The Health Care Fund, its first fund, makes grants to address community health care needs

Medical Mutual of Ohio Charitable Foundation* ‡

Cleveland

Established: 1997

Foundation Type: Public Charity; supporting organization of the Cleveland Foundation

History: Agreement: Ohio's Attorney General and Medical Mutual

Total Giving: \$65,000

Assets: \$1,733,967

Fiscal Year: 12/31/2002

Purpose and Activities: Preventive health care services for Ohioans

Mt. Sinai Health Care Foundation* ‡

Cleveland

Web: www.mtsinaifoundation.org

Established: 1996

Foundation Type: Public charity

History: Sale: Mt. Sinai Medical Center and related hospitals

Total Giving: \$5,921,647

Assets: \$107,439,470

Fiscal Year: 12/31/2002

Purpose and Activities: Health, medical research, human services, the elderly, and other areas

Northeastern Ohio Healthcare Foundation*

Cleveland

Established: 2001

Foundation Type: Public charity

History: Sale: Richmond Heights General Hospital to Primary Health System

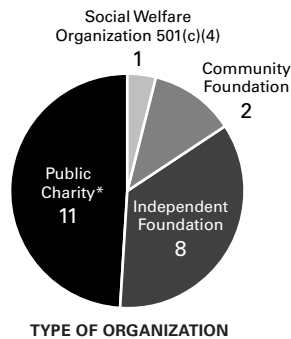
Total Giving: \$76,389

Assets: \$4,177,530

Fiscal Year: 12/31/2001

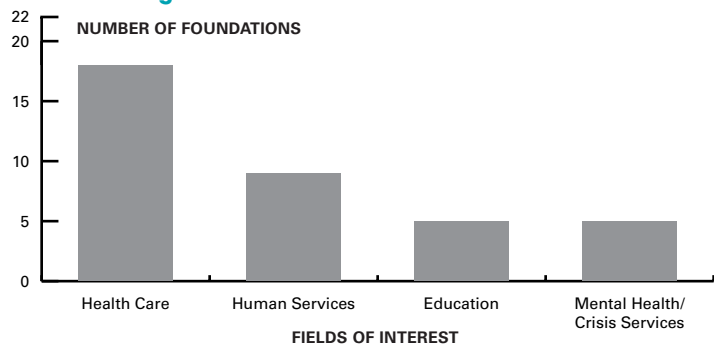
Purpose and Activities: Health care and other community services in northeastern Ohio

Majority of Ohio's New Health Foundations Are Public Charities



*Six of the public charities are supporting organizations of other organizations

Health and Human Services Programs Are Leading Interests of Ohio's New Health Foundations



Other fields of interest supported include crime/violence prevention, urban/community development, medical research, civil rights/social action, advocacy, and youth development

Osteopathic Heritage Foundations* ‡

Columbus

Web: www.osteopathicheritage.org

Established: 1998

Foundation Type: Independent foundation

History: Sale: Doctors' Hospitals in Columbus and Nelsonville, Ohio; Composed of two separately incorporated Ohio foundations: Osteopathic Heritage Foundation (Columbus); Osteopathic Heritage Foundation of Nelsonville (Nelsonville)

Total Giving: \$9,135,075

Assets: \$211,776,767

Fiscal Year: 12/31/2002

Purpose and Activities: Health and quality of life through education, research, and service consistent with its osteopathic heritage primarily in 18 Ohio counties

Ridgecliff Foundation, Inc. ‡

Fairview Park

Established: 1991

Foundation Type: Independent foundation

History: Sale: Ridgecliff Hospital

Total Giving: \$387,458

Assets: \$7,827,235

Fiscal Year: 12/31/2002

Purpose and Activities: Health care in general, and specifically, research, patient care, and charity care in the fields of mental health and chemical dependency

For More Information

For more information about these and other new health foundations, visit the Grantmakers in Health Web site (www.gih.org) or visit the Foundation Center's Web site and refer to our topical resource list (www.fdncenter.org/learn/topical/healthco.html). You'll also find information on these foundations in *Foundation Giving Trends* and *Foundation Yearbook*, part of the Center's *Foundations Today Series*, and at the Foundation Center—Cleveland.

Saint Ann Foundation* ‡

Cleveland

Web: www.socstannfdn.org

Established: 1973

Foundation Type: Public charity; supporting organization of the Sisters of Charity of St. Augustine

History: Sale: Saint Ann Hospital

Total Giving: \$946,898

Assets: \$33,580,183

Fiscal Year: 12/31/2002 (giving); 12/31/2001 (assets)

Purpose and Activities: Improving the quality of life for the underserved, particularly women, children, and youth

Saint Luke's Foundation of Cleveland, Ohio* ‡

Cleveland

Web: www.saintlukesfoundation.org

Established: 1997

Foundation Type: Public charity

History: Sale: Saint Luke's Medical Center

Total Giving: \$4,332,356

Assets: \$68,856,249

Fiscal Year: 12/31/2002

Purpose and Activities: Health and well-being of individuals, families, and communities of Greater Cleveland

Sisters of Charity Foundation of Canton* ‡

Canton

Web: www.sfcncanton.org

Established: 1995

Foundation Type: Public charity; supporting organization of the Sisters of Charity of St. Augustine

History: Partnership: Sisters of Charity of St. Augustine Health System (Timken Mercy Medical Center) with Columbia/HCA

Total Giving: \$4,634,424

Assets: \$79,877,362

Fiscal Year: 12/31/2001

Purpose and Activities: Serving the needs of the poor and underserved through its work in the areas of health, education, and social service

Sisters of Charity Foundation of Cleveland* ‡

Cleveland

Web: www.socstannfdn.org/

Established: 1996

Foundation Type: Public charity; supporting organization of the Sisters of Charity of St. Augustine

History: Partnership: Sisters of Charity of St. Augustine with Columbia/HCA (St. Vincent Charity and St. John West Shore Hospitals)

Total Giving: \$1,915,557

Assets: \$37,205,413

Fiscal Year: 12/31/2002

Purpose and Activities: Addressing the needs of the poor and underserved by understanding the root causes of poverty, nurturing the growth of healthy communities, emphasizing youth and family, and measuring the outcomes of these efforts

Tuscora Park Health & Wellness Foundation* ‡

Barberton

Established: 1996

Foundation Type: Independent foundation

History: Merger: Barberton Citizens Auxiliary and the Barberton Citizens Hospital Foundation

Total Giving: \$109,945

Assets: \$3,246,754

Fiscal Year: 12/31/2002

Purpose and Activities: Promoting wellness and extending health care, medical and educational services, and opportunities for residents of Barberton, Ohio, and surrounding counties

Woodruff Foundation* ‡

Cleveland

Web: www.FMSCleveland.com/woodruff

Established: 1986

Foundation Type: Independent foundation

History: Sale: Woodruff Hospital

Total Giving: \$530,834

Assets: \$10,370,693

Fiscal Year: 12/31/2002

Purpose and Activities: Mental health care and substance abuse services in Cuyahoga County, Ohio

Source: Compiled from a variety of sources, including the Foundation Center's database and the grantmakers' own Web sites.

community partners as a vital part of its work. Our board is highly involved as well.

FC: Evaluation is a grantmaking practice we hear a good deal about. How do you measure the impact of your foundation’s work?

McGeary: We ask each of our grantees to perform a self-evaluation of their grant projects. We also commission external evaluations to track progress at the initiative level.

Zeman: The Saint Luke’s Foundation dedicates staff resources to evaluation, and each of our strategic initiatives includes a formal budgetary line item for evaluation. Our application process asks prospective grantees to complete a logic model to define desired outcomes. We have recently undertaken an evaluation of our overall performance as a grantmaker. The process yielded both objective and subjective information, which we are currently incorporating into our planning efforts.

FC: Tell us about a recent grant project you are particularly excited about?

McGeary: We funded two pediatric health centers to integrate oral health and primary care, targeting children

aged six months to three years. As part of their well-child exams, clinic staff provides oral health education and anticipatory guidance to parents or caregivers and then applies a protective fluoride varnish to each child’s teeth. Early indicators are that parents of these children are unfamiliar with basic oral hygiene, a serious problem we’re hoping to do something about.

Zeman: One grant that really made a difference was to an agency that supplies unduplicated support to one of our target neighborhoods but had reached a critical juncture in its ability to meet the requirements of third-party payors. We provided operating support through a transition period and assistance with the development and implementation of new systems and programs. A recent site visit revealed a revitalized organization that is improving every day. Board and staff are committed, and the community is responding in kind.

FC: Thank you Kaki and Denise. We look forward to hearing more about successful grant projects funded by Anthem Foundation of Ohio and St. Luke’s Foundation of Cleveland in the future.

To read these interviews in their entirety, plus interviews with two grantees of Ohio’s new health foundations, visit our Web site (www.fdncenter.org/cleveland/).

Selected Grants from Ohio’s New Health Foundations to Ohio Nonprofits

Recipient Name	City	Grantmaker	Amount	Year	Description
Ohio State University College of Dentistry	Columbus	Osteopathic Heritage Foundations	658,434	2003	To equip a mobile dental van to serve low-income Columbus children
Access Health Columbus	Columbus	Columbus Medical Association Foundation	443,500	2002	For Medical Home Network Project and other programmatic expenses
City of Barberton Fire Department	Barberton	Barberton Community Foundation	310,000	2002	For fire apparatus (fire truck)
Middletown Social Services and Health Center	Middletown	Health Foundation of Greater Cincinnati	250,500	2002	For shared business services and fiscal management of two primary care service sites in one county
Lima/Allen Council on Community Affairs	Lima	Anthem Foundation of Ohio	250,000	2003	Seed money for the Lima/Allen Partnership for Violence Free Families
Cuyahoga County Department of Senior and Adult Services	Cleveland	Saint Ann Foundation	236,000	2002	For Cuyahoga County Grandparents and Other Kinship Caregivers Initiative
Greater Cleveland Health Education and Service Council	Cleveland	Mt. Sinai Health Care Foundation	232,340	2002	For minority health education and disease prevention programs
Cuyahoga County Board of Health	Parma	Saint Luke’s Foundation of Cleveland, Ohio	199,085	2002	Project addressing shaken baby syndrome and sudden death syndrome
Canton Student Loan Foundation	Canton	Sisters of Charity Foundation of Canton	150,000	2003	To increase the number of loans to low-income students
Free Medical Clinic of Marion	Marion	Marion Community Foundation	100,000	2002	For free medical clinic
Stark Prescription Assistance Network	Canton	Austin-Bailey Health and Wellness Foundation	75,000	2003	To provide prescription drugs to needy individuals on a reduced or no cost basis
Applewood Centers	Cleveland	Deaconess Community Foundation	30,000	2003	To build the agency’s capacity with bicultural, bilingual staff (Project Manzanitas)
Native American Indian Center of Central Ohio	Columbus	Columbus Medical Association Foundation	25,000	2002	To develop a strategic plan for comprehensive health programming
Rock and Roll Hall of Fame	Cleveland	Saint Luke’s Foundation of Cleveland, Ohio	25,000	2002	For toddler rock music therapy program
Center for Families and Children (fiscal agent)	Cleveland	Woodruff Foundation	17,000	2003	To start up Mental Health Advocacy Coalition
Children’s Hospital Medical Center	Akron	Tuscora Park Health and Wellness Foundation	10,000	2002	For Children Who Witness Violence Program
Pegasus Farm	Hartville	Community Health Foundation	5,500	2003	To purchase an adaptive farm utility vehicle
Conflict Resolution Center for the West Shore, Inc.	Westlake	Sisters of Charity Foundation of Cleveland	5,000	2002	For bully prevention and awareness program in Diocesan schools in Lorain County