

KEY FACTS ON CORPORATE FOUNDATIONS

June 2006

Expanded Online Version

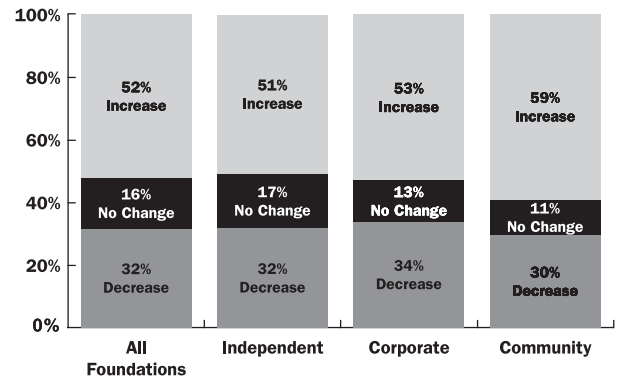
OUTLOOK FOR CORPORATE FOUNDATION GIVING

Giving by the nation's nearly 2,600 grantmaking corporate foundations grew an estimated 5.8 percent in 2005 to a record \$3.6 billion. This followed a 1 percent dip in funding in 2004. Gains in the value of existing corporate foundation assets, increases in the level of new gifts into foundations, and exceptional giving in response to the South Asian tsunami and Gulf Coast hurricanes all contributed to this growth. Conversely, the loss of some corporate foundation giving in the wake of corporate mergers modestly diminished the overall increase.

Looking ahead, just over half (53 percent) of corporate foundations responding to the Foundation Center's annual forecasting survey expect to increase their giving in 2006.¹ Most of these funders anticipate giving increases in the 1 to 5 percent and 5 to 10 percent ranges. Yet this potentially positive finding was tempered by the 34 percent of respondents who expect to reduce their giving in 2006. By comparison, prior surveys found that 28 percent of corporate foundation respondents expected to reduce giving in 2005 and only 19 percent had anticipated reduced giving in 2004.

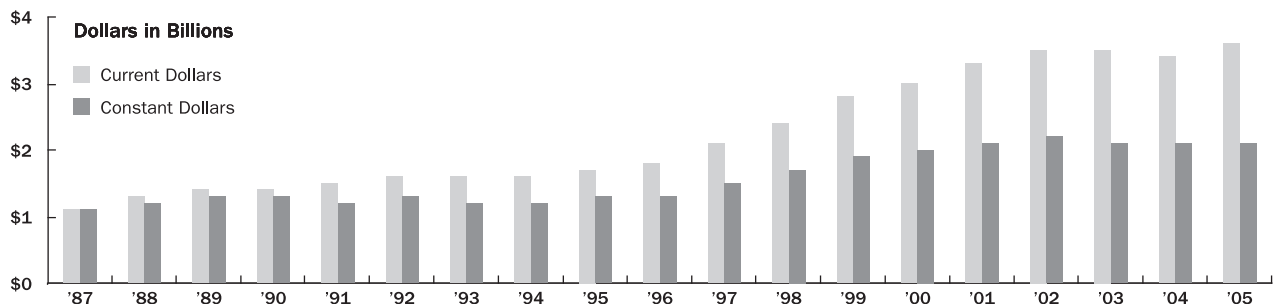
1. For more details see Renz, L., S. Lawrence, and J. Atienza, *Foundation Growth and Giving Estimates: Current Outlook*, The Foundation Center, New York, NY, 2006.

More than half of surveyed corporate foundations expect to increase giving in 2006, while roughly one-third anticipate reductions



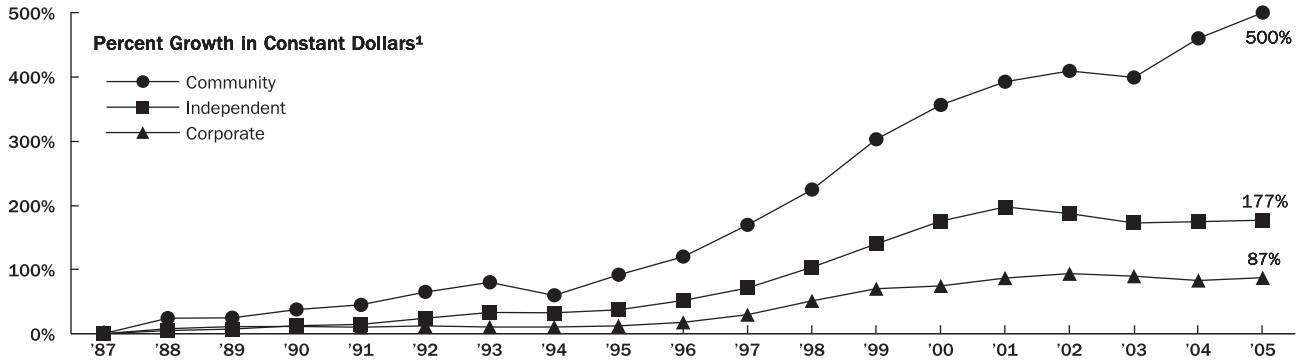
Note: A total of 808 foundations responded to this question.

Inflation-adjusted corporate foundation giving has close to doubled since the late-1980s



Note: Figures estimated for 2005.

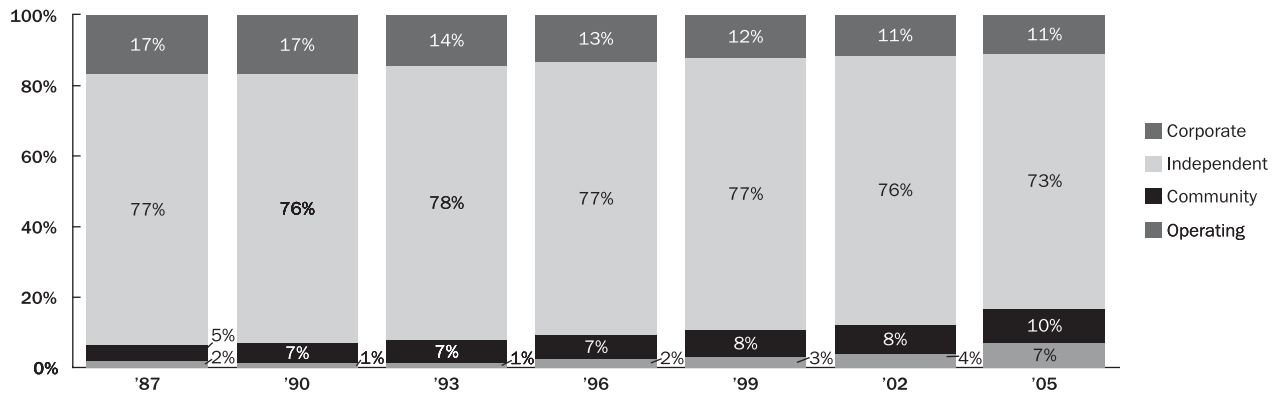
After inflation, community foundations reported fastest cumulative growth in giving since 1987



Note: Figures estimated for 2005.

¹Percent change in constant 1987 dollars based on annual average Consumer Price Index, all urban consumers (Source: U.S. Department of Labor, Bureau of Labor Statistics, as of February 2006).

Corporate foundation giving has declined as a share of all foundation giving since the late '80s



Note: Figures estimated for 2005. Based on total giving by 67,736 grantmaking private and community foundations.

SUMMARY STATISTICS FOR CORPORATE FOUNDATIONS

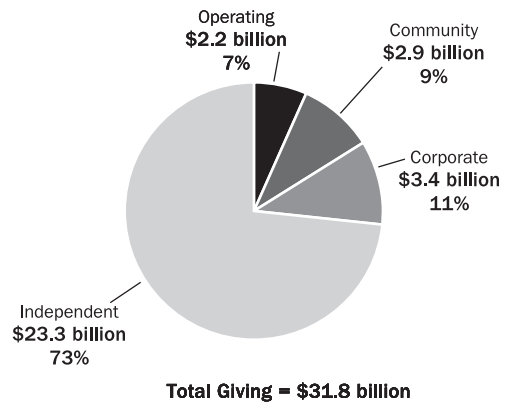
Change in Corporate Foundations, 1987 to 2004

	1987	2004	% Change	
			Current	Constant ¹
No. of Foundations	1,295	2,596	100.5	
Total Giving	\$1,127,435	\$3,429,928	204.2	83.0
Total Assets	\$4,884,199	\$16,644,873	240.8	104.9
Gifts Received	\$1,081,724	\$3,667,342	239.0	103.9

Note: Dollars in thousands.

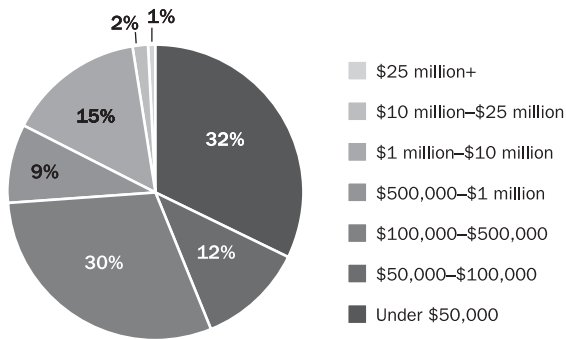
¹Percent change in constant 1987 dollars based on annual average Consumer Price Index, all urban consumers (Source: U.S. Department of Labor, Bureau of Labor Statistics, as of February 2006).

Corporate foundation giving represented over one-tenth of total foundation giving in 2004



Note: Based on total giving by 67,736 grantmaking private and community foundations.

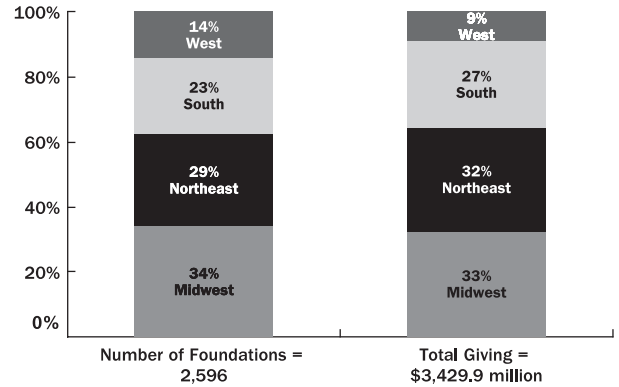
Nearly one-third of corporate foundations reported less than \$50,000 in giving in 2004



Percent of Number of Foundations

Note: Based on total giving by 2,596 grantmaking corporate foundations.

Midwest and Northeast accounted for the largest shares of corporate foundation giving in 2004



Note: Total giving includes grants, scholarships, and employee matching gifts; excludes set-asides, loans, PRIs, and program expenses. Due to rounding, percentages may not total 100

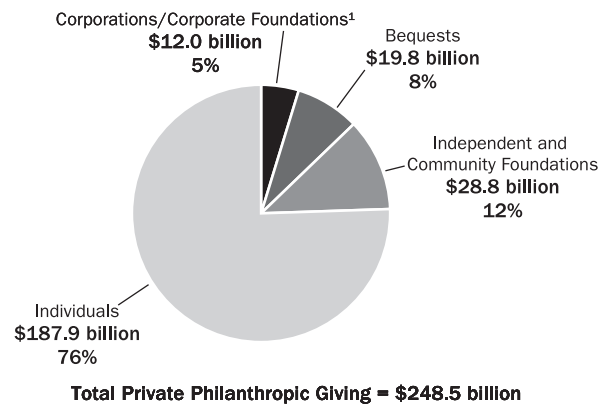
Corporations' Share of All Private Giving

Individuals account for the vast majority of private giving, followed by independent and community foundations and corporations and corporate foundations. Nonetheless, corporations and corporate foundations provide an essential share of support. Combined they gave an estimated \$12 billion in charitable contributions in 2004, or roughly 5 percent of overall private giving.² Corporate foundations represented roughly 29 percent of this support. If gifts of product, property and equipment, and securities were excluded, leaving only cash giving, the share for corporate foundations would be higher.

Corporate giving as a share of companies' pre-tax profits reached a record 2 percent in 1986. Following that peak, corporate giving steadily declined to 1 percent of pre-tax profits in 1996, before gradually rising to 1.6 percent in 2001. As of 2004, however, the share stood at a more modest 1.2 percent.

2. See Giving USA Foundation, *Giving USA 2005*, edited by M. Brown, Giving USA Foundation, Indianapolis, IN, 2005.

Corporate giving accounted for roughly 5 percent of private philanthropic giving in 2004



Total Private Philanthropic Giving = \$248.5 billion

Note: Based on data from Giving USA Foundation, *Giving USA 2005*, ed. by M. Brown, Giving USA Foundation, Indianapolis, IN, 2005. All foundation data provided by the Foundation Center.

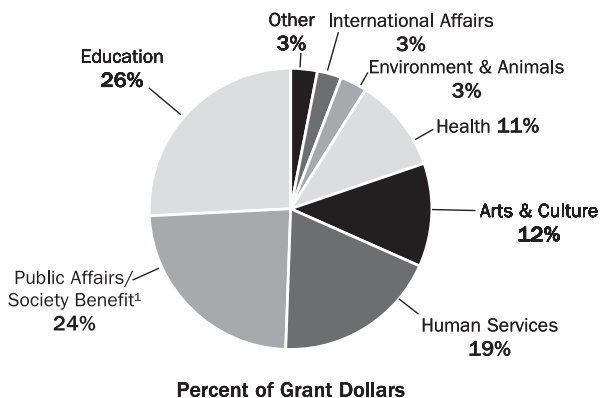
¹Of total corporate giving for 2004, \$3.4 billion (28.6%) was paid through corporate foundations.

CORPORATE FOUNDATION GIVING PATTERNS

The larger corporate foundations included in the Foundation Center's 2004 grants sample³ were slightly more likely than independent and community foundations to provide funding for education and far more likely to allocate funding for public affairs/society benefit. Much of the larger share of support for public affairs/society benefit reflected giving for community development and federated funds. By types of support, corporate foundations favored program support, followed by general operating support—consistent with independent and community foundations.

3. The Foundation Center's 2004 grants sample database includes all of the grants of \$10,000 or more awarded by close to 1,200 of the largest U.S. foundations, including 179 corporate foundations. The overall sample accounted for roughly half of grant dollars awarded by the nearly 68,000 grantmaking U.S. foundations.

Education and Public Affairs/Society Benefit were the top priorities of corporate foundations in 2004



Note: Based on a sample of 179 larger corporate foundations.

¹Includes Civil Rights and Social Action, Community Improvement and Development, Philanthropy and Volunteering, and Public Affairs.

Wal-Mart Foundation ranked first among corporate foundations by total giving in 2004

Foundation	State	Total Giving ¹	Qualifying Distributions ²	Assets	Fiscal Date
1. Wal-Mart Foundation	AR	\$154,537,406	\$155,210,734	\$18,881,075	1/31/2005
2. Aventis Pharmaceuticals Health Care Foundation	NJ	114,668,984	114,668,984	0	12/31/2004
3. Ford Motor Company Fund	MI	77,916,903	77,946,735	107,283,149	12/31/2004
4. Citigroup Foundation	NY	67,405,807	N/A	N/A	12/31/2004
5. Wells Fargo Foundation	CA	64,747,007	64,747,007	556,683,066	12/31/2004
6. Verizon Foundation	NY	56,968,636	56,968,636	425,490,454	12/31/2004
7. JPMorgan Chase Foundation	NY	56,786,083	58,943,833	122,701,486	12/31/2004
8. ExxonMobil Foundation	TX	49,947,090	50,309,926	93,921,068	12/31/2004
9. GE Foundation	CT	49,177,477	50,727,429	248,615	12/31/2004
10. SBC Foundation	TX	48,159,537	48,159,537	233,864,354	12/31/2004
11. Fannie Mae Foundation	DC	47,742,454	124,326,513	299,663,573	12/31/2004
12. Merck Company Foundation	NJ	41,736,724	42,151,014	160,982,025	12/31/2004
13. Wachovia Foundation	NC	40,983,073	41,973,318	28,858,165	12/31/2004
14. MBNA Foundation	DE	38,914,413	40,745,705	69,704,941	12/31/2004
15. UPS Foundation	GA	36,552,454	36,579,955	40,322,236	12/31/2004
16. Bank of America Charitable Foundation ³	NC	35,727,694	76,518,889	2,255,903	12/31/2004
17. Chase Foundation	IL	35,579,230	35,444,809	12,664,198	12/31/2004
18. Intel Foundation	OR	34,561,326	34,083,580	83,912,682	12/31/2004
19. General Motors Foundation	MI	34,416,411	34,434,762	255,698,530	12/31/2004
20. Avon Foundation	NY	33,611,181	52,221,135	73,644,009	12/31/2004
21. BP Foundation	IL	28,536,711	29,184,418	47,769,051	12/31/2004
22. MetLife Foundation	NY	27,656,397	27,045,049	170,501,034	12/31/2004
23. Prudential Foundation	NJ	27,603,000	27,603,000	104,122,000	12/31/2004
24. Pfizer Foundation	NY	27,464,145	28,881,262	358,286,236	12/31/2004
25. Procter & Gamble Fund	OH	26,415,075	23,175,523	75,968,970	6/30/2004

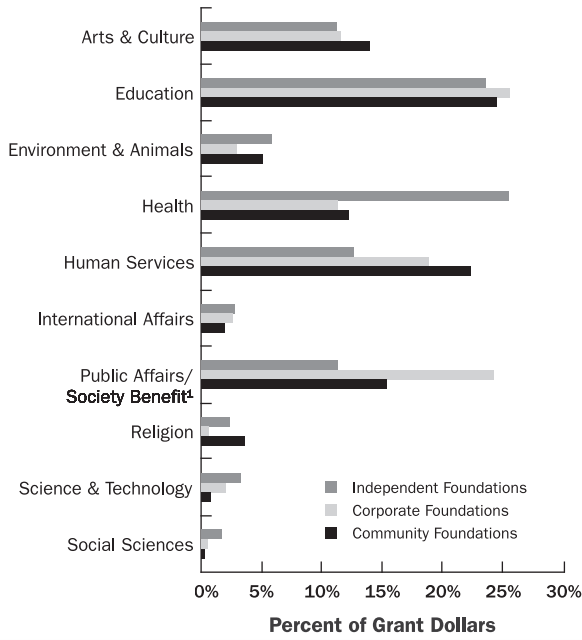
¹Includes grants, scholarships, and employee matching gifts; excludes set-asides, loans, PRIs, and program expenses.

²Qualifying distributions are the charitable expenditures used in calculating private foundations' required annual 5 percent payout; includes total giving, as well as reasonable administrative expenses, set-asides, PRIs, operating program expenses, and amounts paid to acquire assets used directly for charitable purposes.

³Figures represent giving based on the 2004 IRS filing for this foundation. In 2004, Bank of America established a new foundation under the same name and conducted additional grantmaking. In addition, Bank of America merged with FleetBoston in 2004 and considers the Fleet Charitable Trust's giving to be part of Bank of America's foundation philanthropy. While these are separate entities, if their 2004 giving was combined, Bank of America's foundation giving would rank them among the top five corporate foundations by giving.

N/A = Not available.

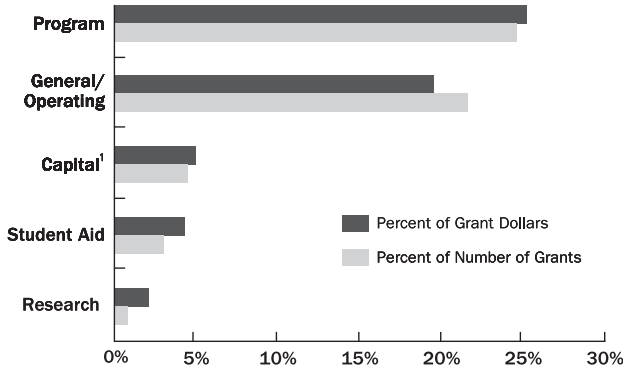
Corporate foundations provided larger shares of their funding for education and public affairs/society benefit than other foundations in 2004



Note: Based on a sample of 1,172 larger foundations.

¹Includes Civil Rights and Social Action, Community Improvement and Development, Philanthropy and Voluntarism, and Public Affairs.

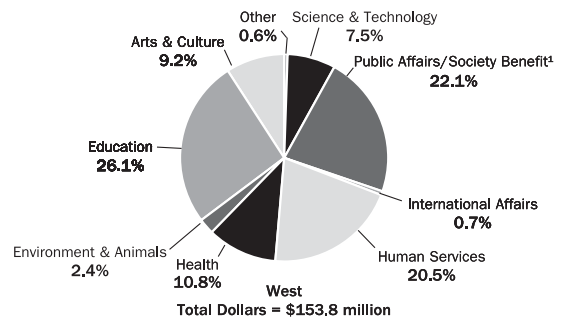
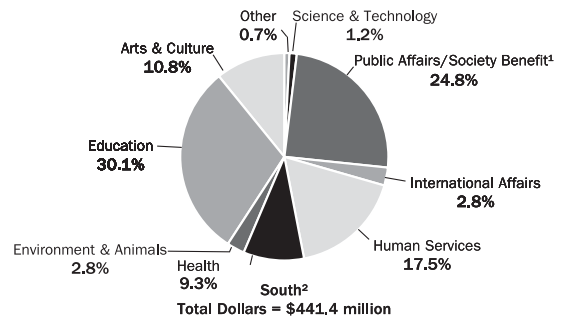
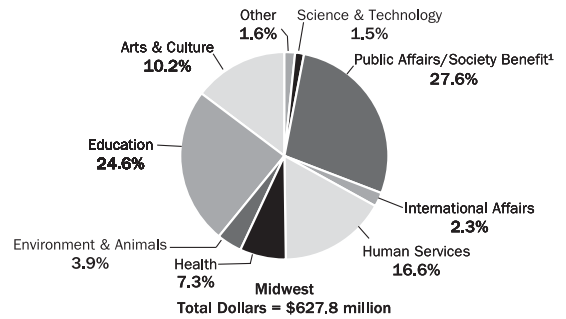
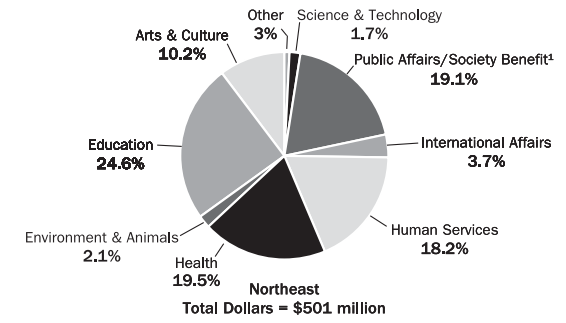
Corporate foundations favored program and operating support in 2004



Note: Based on a sample of 179 larger corporate foundations. Nearly half of grant dollars and grants could not be identified by type of support.

¹Includes endowment funds.

Education and Public Affairs/Society Benefit were the top priorities of corporate foundations across regions in 2004; nonetheless, regional differences were notable for other fields



Note: Based on a sample of 179 larger corporate foundations.

¹Includes Civil Rights and Social Action, Community Improvement and Development, Philanthropy and Voluntarism, and Public Affairs.

²Figures for the South exclude the District of Columbia. The DC-based corporate foundations in the sample awarded grants totaling \$54.5 million.

Source for all data: The Foundation Center

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