

SPOTLIGHT ON ARTS GRANTMAKING IN CALIFORNIA

The Foundation Center's mission is to strengthen the nonprofit sector by advancing knowledge about U.S. philanthropy. We are pleased to present this brief exploration into arts and culture grantmaking (referred to as "arts" throughout the report). We hope this look at California grantmakers and recipients and those foundations outside California that support the state's arts organizations will help you gain insights into the state of arts grantmaking in California. The report includes statistical charts and tables based on the Center's annual grants sample, a mini-directory of significant arts funders in California, and profiles of select California foundations that support individual artists.

CALIFORNIA GRANTS SAMPLE

Each year the Foundation Center indexes all of the grants of \$10,000 and up awarded by approximately 1,000 of the nation's largest foundations. Our most recent (2004) sample includes over 126,000 grants awarded by 1,172 U.S. foundations totaling \$15.5 billion. Of the sampled foundations, 119 were based in California.

The charts on the right are based on the 95 California foundations that made arts-related grants to California-based recipients and were included in the 2004 sample. Their giving totaled \$213.4 million. A mini-directory of selected California funders focused on the arts is supplemented by a table listing the top non-California foundations that also provide significant arts funding in the state. A list of the top 15 arts-related grant recipients in California from the entire 2004 grants sample rounds out the picture.

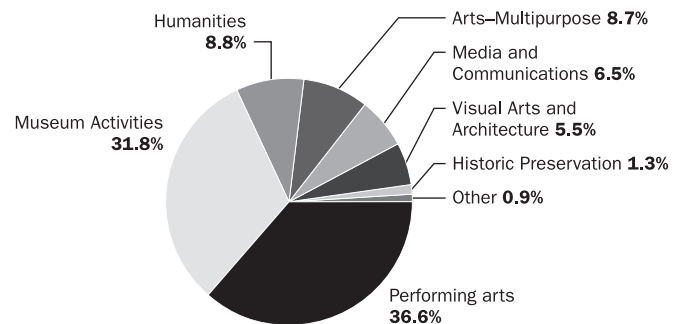
PRIMARY PURPOSE

Funding for museums and for performing arts combined accounted for nearly 70% of all California giving for the arts, with funding for the performing arts capturing the largest share (37%) and museums the second-largest share (32%). (Figure 1) This is fairly consistent with national support for the arts although nationally museums capture the largest share, while performing arts drops to second place.

TYPES OF SUPPORT

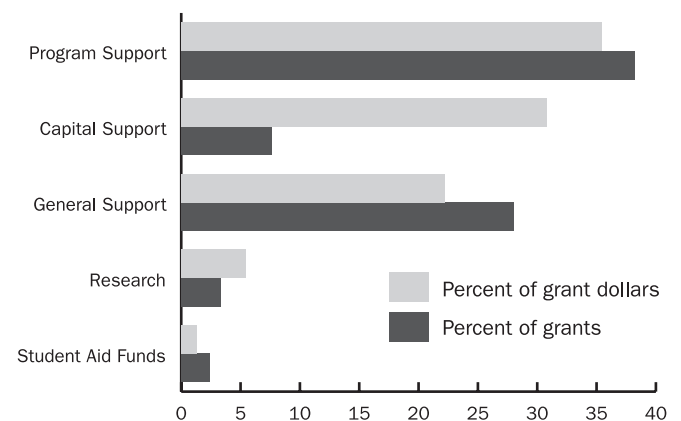
Among those specified, program support and capital support were the most common types of support in California arts grantmaking. (Figure 2) Within the area of capital support, building/renovation and capital campaigns represent nearly 19% of grant dollars, followed by close to 8% for endowments, and nearly 2% for collections acquisition.

Performing Arts and Museums captured the largest share of California giving to the arts



Source: The Foundation Center

Program and Capital Support account for nearly two-thirds of California arts grant dollars in 2004



Source: The Foundation Center

Grants may occasionally be awarded for multiple types of support, e.g., for new works and for endowment, and would then be counted twice.

A MINI-DIRECTORY OF SELECTED CALIFORNIA FOUNDATIONS FUNDING THE ARTS

The following private and community foundations were identified in the Foundation Center's 2004 grants sample as leading California-based arts and culture funders. For most of these funders, the arts are just one among many areas of grantmaking interest. The descriptions provided here attempt to capture just their arts-related interests, but should not be taken as an indication that they devote their grantmaking exclusively to the arts.

The Ahmanson Foundation*[^]

Beverly Hills

Web: theahmansonfoundation.org

Description: Funds in a number of program areas, including the arts and humanities.

Selected Grants:

\$3,500,000 to Autry National Center of the American West, Los Angeles, CA for 2 grants: \$3,000,000 (toward construction of new facility), \$500,000 (for conservation/preservation of Southwest Collection)
\$2,700,000 to Museum Associates, Los Angeles, CA for 2 grants: \$1,950,000 (for acquisition of Seated Voltaire for Los Angeles County Museum of Art), \$750,000 (For acquisition of painting by Ubaldo Gandolfi)

Eli & Edythe L. Broad Foundation*[^]

Los Angeles

Web: broadfoundation.org

Description: Focused on entrepreneurship for the public good for education, scientific and medical research, the arts, and civic initiatives in Los Angeles.

Selected Grants:

\$5,000,000 to Los Angeles County Museum of Art, Los Angeles, CA, for Broad Contemporary Art Museum
\$4,700,000 to University of California, Los Angeles, CA, for UCLA Visual Arts Center
\$1,530,000 to United Way, Inc., Los Angeles, CA for music center

Colburn Foundation*

Los Angeles

Description: Gives primarily for classical music in Southern California.

Selected Grants:

\$2,477,998 to Colburn School of the Performing Arts, Los Angeles, CA
\$965,000 to Los Angeles Philharmonic, Los Angeles, CA, for general support
\$800,000 to Los Angeles Opera Company, Los Angeles, CA, for general support

Community Foundation Silicon Valley*[^]

San Jose

Web: cfsv.org

Description: Advancing the Arts Initiative is designed to advance the work of individual organizations and the sector by providing general support and technical support to small and mid-sized arts organizations. Arts Focus Area of Community Investment Grants supports organizations that increase the diversity of cultural experiences for people in Silicon Valley.

Selected Grants:

\$10,000 for general support and \$1,500 for technical assistance to Abhinaya Dance Company, San Jose, CA
\$15,000 for general support and \$1,500 for technical assistance for Peninsula Youth Theater, Mountain View, CA
\$20,000 to the San Jose Museum of Art, San Jose, CA, for general support

The Ann and Gordon Getty Foundation

San Francisco

Description: Primarily supports symphonies, opera companies, and educational institutions.

Selected Grants:

\$1,750,000 to San Francisco Symphony, San Francisco, CA for 2 grants: \$1,000,000, \$750,000
\$1,500,000 to San Francisco Conservatory of Music, San Francisco, CA for continuing support
\$530,808 to Russian Arts Foundation, Walnut Creek, CA for Russian National Orchestra

J. Paul Getty Trust*[^]

Los Angeles

Web: getty.edu

Description: The Getty Foundation, the philanthropic arm of the J. Paul Getty Trust, provides support to projects that promote the understanding and conservation of the visual arts. The Foundation also encompasses the Getty Leadership Institute, which provides continuing professional development for current and future museum leaders.

Selected Grants:

\$250,000 to the Autry National Center of the American West, Los Angeles, CA to implement the electronic catalogue of the Southwest Museum collections
\$250,000 to the Friends of First Church, Berkeley, CA for the implementation of a conservation plan for Bernard Maybeck's First Church of Christ, Scientist
\$200,000 to the Orange County Museum of Art, Newport Beach, CA to develop interpretive materials for three long-term installations of works from the permanent collections

Walter and Elise Haas Fund*[^]

San Francisco

Web: haasr.org

Description: The purpose of the Fund's arts and culture program area is to enable Bay Area residents to realize the full potential of the arts to build cross-cultural understanding and enrich individual lives. Four grantmaking themes support this goal:

- 1) Advancing arts education to increase creative opportunities for children and youth;
- 2) Preserving cultural heritage, particularly among recent immigrants and other population groups that face barriers to participating in and sharing their art;
- 3) Fostering understanding and building a stronger sense of community through arts participation; and
- 4) Fostering partnerships between artists and organizations to create new work and engage the public by supporting the Creative Work Fund.

Selected Grants:

\$125,000 to the Alliance for California Traditional Arts, Fresno, CA for re-granting programs focused on San Francisco Bay Area traditional artists
\$50,000 to The Community Music Center, San Francisco, CA to increase public access to low-cost and free music training
\$25,000 to Yerba Buena Arts and Events, San Francisco, CA for the Yerba Buena Festival of free cultural and educational programs

The William and Flora Hewlett Foundation*[^]

Menlo Park

Web: hewlett.org

Description: The Performing Arts Program funds organizations working in dance, music, musical theater, opera, theater, and film/media. The focus of support is on long-term artistic development and managerial stability. The Program's geographic focus is the nine counties that border the San Francisco Bay, with additional limited funding in Santa Cruz and Monterey Counties.

Selected Grants:

\$480,000 (3-year) to American Conservatory Theatre, San Francisco, CA for general support
\$90,000 (3-year) to Door Dog Music Productions, San Francisco, CA for general operating support of the San Francisco International Music Festival
\$150,000 (2-year) to ZeroOne: The Art and Technology Network, Palo Alto, CA for general support

The James Irvine Foundation*[^]

San Francisco

Web: irvine.org

Description: Arts program has three priority areas: 1) Artistic creativity: promotes the creation and reinterpretation of art through new ideas and methods of expression; 2) Connection through cultural participation: supports the active engagement of Californians from all socioeconomic and ethnic backgrounds with quality art from a variety of sources and cultures. 3) Arts leadership: supports the state's premier cultural institutions and leading arts organizations in the non-metropolitan areas of California.

Selected Grants:

\$350,000 (2-year) to Alliance for California Traditional Arts, Fresno, CA to strengthen the capacity of the folk and traditional arts field and to support regranting for apprenticeships, technical assistance and projects
\$400,000 (3-year) to Montalvo Association, Saratoga, CA to support residencies for artists from the Central Valley and Inland Empire, and for capacity-building support for the Lucas Artists Programs at Montalvo
\$75,000 (2-year) to Centro Cultural de la Raza, San Diego, CA to develop new programming in contemporary and traditional arts and to support audience outreach

Koret Foundation*[^]

San Francisco

Web: koretfoundation.org

Description: Supports and sustains high-quality cultural arts programs and organizations that collectively have established the region as a world-class arts destination.

Selected Grants:

\$1,500,000 to the San Francisco Opera, San Francisco, CA to support simulcast operas in public venues
\$1,000,000 challenge grant to the San Francisco Museum of Modern Art, San Francisco, CA to support major exhibits and the oral history project
\$1,000,000 to the San Francisco Symphony, San Francisco, CA to support the Second Century Campaign by underwriting of radio programming

The Packard Humanities Institute*

Los Altos
Web: packhum.org
Description: Creates tools for basic research in the Humanities and to foster public interest in the history, literature, and music of the past. Recently, PHI has initiated a small number of long-term projects in archaeology, film preservation, restoration of historic theatres, and music publishing.
Selected Grants:
 \$2,500,000 to Stanford Theater Foundation, Palo Alto, CA for gallery construction, including design and planning
 \$2,100,000 to San Jose Redevelopment Agency, San Jose, CA for San Jose Fox Theater restoration

The David and Lucile Packard Foundation* ^

Los Altos
Web: packard.org
Description: The broad goals of the foundation's Arts subprogram are to support a vibrant community of local performing and visual arts organizations and to ensure that children have access to arts education programs and activities.
Selected Grants:
 \$1,000,000 to Woodside-Atherton Auxiliary to Lucile Salter Packard Childrens Hospital at Stanford, Menlo Park, CA for Allied Arts Guild renovation project
 \$750,000 to Cultural Initiatives Silicon Valley, San Jose, CA for 2 grants: \$500,000 for school arts program, \$250,000 for core programs and activities
 \$250,000 to Arts Council Silicon Valley, San Jose, CA for core programs, Artsopolis, and PARTNERS program

Peninsula Community Foundation* ^

San Mateo
Web: pcf.org
Description: Grants for the Arts program supports creative excellence, artistic diversity, and youth involvement in the arts. In addition, PCF offers grants to local arts organizations and artists in San Mateo County and Northern Santa Clara County through four funds: 1) PCF Artist Residency: supports artists creating their own work in a community setting; 2) Emerging Arts Fund: supports the production of cultural work that is reflective of culturally diverse communities; 3) Peninsula Artist Fund: dedicated to the creation and exhibition or performance of art; 4) Arts Teacher Fellowship Program: part of a regional initiative to support outstanding arts teachers in Bay Area middle and high schools.
Selected Grants:
 \$100,000 (2-year) to Community School of Music and Arts, Mountain View, CA for general operating support
 \$40,000 (2-year) to Zohar, Palo Alto, CA for independence, a dance program for elementary school students in the Redwood City
 \$25,000 to Muisi-kongo Malonga, East Palo Alto, CA for a Congolese Dance Artist Residency at the Girls Club of the Midpeninsula

The San Francisco Foundation* ^

San Francisco
Web: sff.org
Description: Arts and Culture program objectives: 1) Increase opportunities for participation in diverse cultural and artistic experiences; 2) Support arts programs that foster creativity, self-expression, cross-cultural exchange, and civic participation for children and young adults; 3) Support efforts to deepen, expand, and diversify audiences for artistic and cultural presentations; 4) Support the use of art and cultural participation in building communities; 5) Invest in the development and presentation of artistic practices reflective of the communities in the region.
Selected Grants:
 \$35,000 to Theatre Bay Area, San Francisco, CA to support the creation of an online theater directory, and to commission works by local playwrights as part of the Fund for Artists
 \$20,000 to CELLspace, San Francisco, CA to support Mission Urban Arts, a multidisciplinary after-school arts education program for 160 youth
 \$28,757 to Richmond Art Center, Richmond, CA to support general operations for this multidisciplinary arts center

Wells Fargo Foundation* ^

San Francisco
Web: wells Fargo.com/donations
Description: Wells Fargo believes the arts are integral to every community. Wells Fargo arts organization recipients include symphonies, museums, cultural festivals, educational programs and musical venues.
Selected Grants:
 \$200,000 to Center Theater Group of Los Angeles, Los Angeles, CA for continuing support
 \$100,000 to Museum of the African Diaspora, San Francisco, CA
 \$25,000 to Central Valley Center for the Arts for continuing support

Top 10 California foundations awarding arts grants, 2004

Foundation	Amount	No. of Grants
1. James Irvine Foundation	\$15,292,000	88
2. William and Flora Hewlett Foundation	13,329,500	111
3. Ann and Gordon Getty Foundation	12,693,538	129
4. J. Paul Getty Trust	12,272,338	114
5. Ahmanson Foundation	12,189,700	72
6. Eli and Edythe L. Broad Foundation	11,570,670	13
7. San Francisco Foundation	11,329,027	272
8. Packard Humanities Institute	9,733,798	30
9. Ann and Gordon Getty Foundation	9,202,421	123
10. McConnell Foundation	9,178,143	7

Source: The Foundation Center

Top 10 non-California foundations awarding arts grants in California, 2004

Foundation	State	Amount	No. of Grants
1. Skirball Foundation	NY	\$57,273,519	18
2. Annenberg Foundation	PA	30,173,818	53
3. Ford Foundation	NY	6,225,650	32
4. Andrew W. Mellon Foundation	NY	3,550,000	6
5. Bank of America Charitable Foundation	NC	2,357,500	58
6. Open Society Institute	NY	2,085,000	19
7. William Randolph Hearst Foundation	NY	1,750,000	9
8. Shubert Foundation	NY	1,405,000	26
9. SBC Foundation	TX	1,291,000	7
10. John D. and Catherine T. MacArthur Foundation	IL	1,100,000	2

Source: The Foundation Center

Top 15 California nonprofit recipients of arts grants from all foundations

Name	City	Arts Grant Dollars	No. of Arts Grants
1. Skirball Cultural Center at Hebrew Union College–Jewish Institute of Religion	Los Angeles	\$54,630,340	22
2. California Science Center Foundation	Los Angeles	15,058,192	16
3. Los Angeles Philharmonic	Los Angeles	9,090,000	7
4. Turtle Bay Exploration Park	Redding	8,543,143	7
5. Los Angeles Philharmonic Association	Los Angeles	8,527,200	16
6. California Academy of Sciences	San Francisco	7,170,000	20
7. United Way	Los Angeles	6,230,000	2
8. Museum Associates	Los Angeles	6,143,000	8
9. San Francisco Symphony	San Francisco	5,402,830	41
10. Autry National Center of the American West	Los Angeles	4,872,000	12
11. Exploratorium	San Francisco	4,642,688	14
12. San Francisco Museum of Modern Art	San Francisco	4,337,918	43
13. Orange County Performing Arts Center	Costa Mesa	3,924,500	12
14. Sundance Institute	Beverly Hills	3,525,000	9
15. Los Angeles Opera Company	Los Angeles	3,347,500	24

Source: The Foundation Center

ARTS GRANTS TO INDIVIDUALS: A SUMMARY OF KEY FUNDERS

The majority of foundations support nonprofit organizations. A limited number of foundations and foundation-initiated giving programs do offer grants or awards to individuals, or support individual artists through intermediaries. Foundation funders of individual artists in California include:

Herb Albert Foundation

Santa Monica

Web: alpertawards.org

Description: Inaugurated in 1994, the Alpert Award in the Arts provides annual fellowships of \$50,000 to five artists, one each, in the fields of dance, film/video, music, theatre and the visual arts. Administered by California Institute of the Arts, the Awards support individuals working and living in the United States who have demonstrated exceptional talent and commitment to their craft, are generating an important body of work, and are likely to be recognized, within their discipline, as artists shaping a vital voice, vision or language. The Award honors artists whose work might be thought of as “early mid-career” rather than well-established practitioners or those beginning their creative lives. In addition, it recognizes those artists particularly responsive to the complex, challenging and fertile role of the artist in society.

California Community Foundation

Los Angeles

Web: calfund.org

Description: The California Community Foundation provides support to serve the needs of local artists and arts organizations. Grant types include fellowships for emerging and mid-career individual artists. Applications are solicited through a separate Request for Proposal process.

Creative Work Fund

San Francisco

Web: creativeworkfund.org

Description: Supports the creation of new works by visual, performing, media, traditional and literary artists through grants to arts and other community organizations for collaborative projects. Artists’ work must be central to the collaboration, and artists and organizations must be based in Alameda, Contra Costa, Napa, San Francisco, Solano, or Sonoma County.

The Durfee Foundation

Santa Monica

Web: durfee.org

Description: The Durfee Foundation aims to support Los Angeles artists at pivotal moments during the course of their life’s work. The Foundation provides direct support to individual artists through two programs—the ARC Program (Artists’ Resource for Completion) and the Master Musician Fellowships. The ARC and Music programs are open to application.

The Fund for Artists

San Francisco

Web: sff.org/grantmaking/arts_ffa.html

Description: Supports the endeavors of individual artists through commissions, artists’ residencies, awards, advocacy, and promotional and networking support. This \$1 million fund, dedicated to giving a voice to artists within our community, is a collaborative effort between four Bay Area community foundations and the James Irvine, William and Flora Hewlett, and Ford Foundations.

Fleishhacker Foundation

San Francisco

Web: fleishhackerfoundation.org

Description: Through the Eureka Fellowship Program, the Fleishhacker Foundation offers an unrestricted fellowship program for visual artists. Artists must be nominated by a local nonprofit arts organization to qualify. Awards of \$25,000 per artist are determined by a review panel of non-Bay Area arts experts.

Individual artists seeking support are encouraged to visit the Foundation Center’s library/learning center to access our database, Foundation Grants to Individuals Online.

For More Information

Learn more about arts grants and grantmaking at the Foundation Center—San Francisco, or find a California Cooperating Collection near you at foundationcenter.org/collections.

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the James Irvine foundation
Expanding Opportunity for the People of California

The James Irvine Foundation is dedicated to promoting a vibrant and inclusive artistic and cultural environment in California. Through its Arts program, one of three grantmaking programs at Irvine, it supports individual artists, leading arts institutions, and efforts to broaden and diversify the audiences for art and culture. Last year, the Foundation awarded grants to California arts organizations totaling \$12.4 million. The James Irvine Foundation recently published a working paper that identifies the five major challenges facing the arts and cultural sector in California. Download a copy and read more about Irvine’s Arts program on its web site, irvine.org.



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