Ohio: The State of Philanthropy

2005
The devastation caused by hurricanes on the Gulf Coast prompted an outpouring of sympathy and assistance from around the world. While the charitable impulse understandably receives media attention in the wake of natural disasters, it is rarely noted the rest of the time. Yet each and every year billions of dollars are contributed to charity. In America, nearly three-fourths of these dollars are given directly by individuals to support some charitable cause, while the remainder comes from bequests, foundation grantmaking and corporate contributions.

Ohio: The State of Philanthropy 2005 provides an overview of charitable giving in the Buckeye state. In the following pages, you will find information about individual giving as well as details about foundation assets, funding interests, grantmaking and special initiatives.

Data for this report came from the Foundation Center and other sources, including federal income tax returns, the Ohio Secretary of State and original research conducted by Ohio Grantmakers Forum (OGF).

This is the eighth in a series of such reports and includes a comprehensive review of data from 2003 and 2004, the most recent years for which complete IRS information is available. Current giving trends are also presented in this monograph, as a result of responses received from the OGF Foundation 100, a newly created purposeful sample of the state’s grantmaking foundations.

OGF’s continuing partnership with The Foundation Center enriches the State of Philanthropy report for Ohio again this year. This national organization exists to strengthen the nonprofit sector by advancing knowledge about U.S. philanthropy. Statistical data analyzed by OGF for this report were prepared by The Foundation Center’s New York-based research staff, with assistance from The Foundation Center-Cleveland.

We are also grateful to National City, whose financial sponsorship helps make this publication possible. National City is representative of thousands of Ohio’s corporations and foundations in their commitment to improve the quality of life for citizens throughout the state.

OGF offers this report to inform legislators, media, individual donors, nonprofit organizations and the general public about the state and scope of philanthropy in Ohio. We hope that it helps the reader understand the nature and vitality of charitable giving in our state.
In 2003, Ohio ranked 7th in the nation in the number of foundations, representing close to five percent of the nation’s 66,398 foundations.

The growth in the number of foundations in Ohio, steadily slowing since the late 1990s, stopped in 2003 with an overall decline of 14 foundations, to 3,019.

Ohio continues to lead the country by number of community foundations and ranks second only to California by community foundation assets and giving.

Ohio ranks fifth in the country by number and fifth in assets of corporate foundations.

Eighty-eight percent of Ohio’s foundations are concentrated in the state’s eight largest metropolitan areas. These foundations represent 93 percent of Ohio foundation assets and giving.


Reflective of the country’s economic environment in 2003, Ohio foundation assets increased by 9.2 percent from the previous year, slightly less than the national increase of 9.5 percent.

Grantmaking by foundations in Ohio totaled $1 billion in 2003, an increase of 1 percent, while nationally, giving slipped by 0.4 percent.

Ohio ranked ninth in total giving, the same as the three prior years; giving per capita continues to trail national figures, $88 compared to $104.

Ohioans donated an estimated $4.5 billion to charitable organizations in 2003, down 1 percent from the previous year and similar to that reported for the country as a whole.

Individuals continued to comprise the majority (74 percent) of the total $6.07 billion charitable giving in the state.

Twenty-two percent of estates made charitable bequests in 2003, totaling $566 million, an increase of 11 percent over the previous year.

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Individual Giving

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Individuals continued to comprise the majority (74 percent) of the total $6.07 billion charitable giving in the state.

Twenty-two percent of estates made charitable bequests in 2003, totaling $566 million, an increase of 11 percent over the previous year.
Total charitable giving in Ohio climbed to $6.07 billion in 2003, up from $5.99 billion in 2002. Individuals continued to comprise the majority, 74 percent, of charitable giving, donating an estimated $4.50 billion in 2003. The level of individual giving in Ohio was down 1 percent from 2002, similar to the modest decline reported nationally.

Ohio is ranked 38th in the country in individual contributions as a percent of personal income, due in part to the fact that the state has limited or no income tax incentives for individuals’ charitable donations.

The largest individual gifts in 2003 included donations from:
- Bert and Iris Wolstein (Cleveland): $25 million to Case Western Reserve University;
- Oscar Boonshoft (Dayton): $12 million to the Boonshoft Museum of Natural History and Wright State University;
- Richard E. Lindner (Cincinnati): $10.2 million to the University of Cincinnati; and
- Peter B. Lewis (Cleveland), $8 million to the American Civil Liberties Union Foundation.

**VEHICLES FOR INDIVIDUAL GIVING**

Individual giving takes a variety of forms. In addition to direct contributions to charities, individuals gave through community foundations, private foundations, United Ways, religious federations, commercial gift funds, racial and ethnic communities, workplace campaigns, women’s funds and giving circles.

Many individuals chose to contribute dollars through workplace giving campaigns. In its 2004 report, the National Alliance for Choice in Charitable Giving estimated that 100 million U.S. workers are asked to support causes each year, mostly through payroll deductions.

In recent years, the number and variety of causes employees can support in such campaigns has grown, with at least 92 local or statewide funds identified across the country. In Ohio, in addition to United Ways, individuals give to a number of charitable federated funds, whose members join together to raise dollars and market themselves. These include Earth Share of Ohio, United Negro College Fund, Community Shares in five regions, Community Health Charities of Ohio and the Black United Fund of Ohio.

**INDIVIDUAL GIVING IN OHIO**


<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>$4.28 billion</td>
</tr>
<tr>
<td>2001</td>
<td>$4.29 billion</td>
</tr>
<tr>
<td>2002</td>
<td>$4.55 billion</td>
</tr>
<tr>
<td>2003</td>
<td>$4.50 billion</td>
</tr>
</tbody>
</table>

2005

**TOTAL CHARITABLE GIVING**

Ohio giving totaled $6.07 billion to charity in 2003.

- 74% Individuals
- 9% Bequests
- 17% Foundations

Source: The Foundation Center, IRS, 2005

**CHARITABLE FEDERATED FUNDS**

In 2004, Ohio contributions to local and statewide charitable federated fund campaigns included:

- **Ohio United Way Organizations**
  - $264.83 million
  United Ways provide for the immediate needs of people in crisis as well as addressing the underlying causes of community problems and needs.

- **Greater Cleveland Community Shares:** $983,000
  Community Shares supports organizations that work to promote social justice and grassroots social advocacy.

- **Earth Share of Ohio:** $421,000
  Earth Share of Ohio provides support to a variety of environmental groups.

- **Community Health Charities of Ohio:** $1.53 million
  Community Health Charities supports groups that provide research, patient services and outreach in local communities.

- **Jewish Community Federation of Cleveland:** $31.1 million
  Jewish Community Federations seek to meet the various human needs of the Jewish community.
A charitable bequest is a transfer at death by will to a not-for-profit organization for charitable purposes. Charitable bequests in Ohio totaled $566 million in 2003, up $111 million from the previous year. Frank and Nancy Porter’s $60 million bequest to The Cleveland Foundation constituted more than half of this gain. The largest bequest in the Foundation’s history, the gift created the unrestricted Frank H. and Nancy L. Porter Fund and an advised fund that allows the Porter’s children to recommend gifts to organizations and causes their parents cared about during their lifetimes.

Over time, the percent of estates that include charitable bequests in Ohio has fluctuated. Nineteen percent of estates had bequests in 2000, 25 percent in 2001, 21 percent in 2002 and 22 percent in 2003. The threshold for filing a federal estate tax return rose from $675,000 to $1 million in 2002, significantly decreasing the number of filings and amount reported as bequeathed that year.

### Charitable Bequest Trends
The threshold for filing a federal estate tax return rose $325,000 in 2002, significantly decreasing the amounts reported as bequeathed that year.

### Federal Estate Tax Exemption
In 2001, Congress passed legislation that gradually raises the estate tax threshold. Below shows threshold change dates and amounts.

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount (millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2002</td>
<td>$1.0</td>
</tr>
<tr>
<td>2004</td>
<td>$1.5</td>
</tr>
<tr>
<td>2006</td>
<td>$2.0</td>
</tr>
<tr>
<td>2009</td>
<td>$3.5</td>
</tr>
</tbody>
</table>

Source: IRS, 2005
In 2003, Ohio’s foundation giving topped the $1 billion mark for the second time in history. The assets of Ohio’s foundations also rebounded, following two consecutive years of decline. These increases occurred despite the slow growth in the number of foundations in recent years, and the actual loss in number in 2003. This reversal follows the trend of rapid growth of foundations in the 1990s both in Ohio and throughout the country.

According to the Foundation Center, there were 3,019 active* grantmaking foundations in Ohio in 2003, 14 fewer than in 2002. This decrease may be due to losing foundations that did not award any grants during the year, terminated or merged operations or became inactive. In 2003, Ohio again ranked seventh in the nation in the number of foundations (the same as in 2002), holding five percent of the nation’s 66,398 foundations. New York ranked first with 8,840 foundations and Alaska ranked fiftieth with 62.

Records from the Ohio Secretary of State indicate that 98 new foundations were formed in 2004, compared to the 129 in 2003 and 188 in 2002.

ASSETS

As a result of the stock market recovery and improving economic conditions, foundation assets rebounded in Ohio and the nation in 2003, after two consecutive years of decline. Ohio again ranked 11th in the nation in foundation assets in 2003 (the same as in 2001 and 2002), with assets totaling $13.22 billion, a 9.2 percent increase. Surrounding states in the Midwest experienced similar gains. Nationally, foundation assets rose 9.5 percent in 2003. However, in both the nation and in Ohio, total assets remain below the peak level reached in 2000. New York ranked first in the country with foundation assets of $78.92 billion and North Dakota ranked fiftieth at $160.47 million.

Small foundations – those with less than $5 million in assets – make up the vast majority of foundations in Ohio. Of the more than 3,000 independent, corporate and community foundations in the state, 87 percent have assets of less than $5 million; 66 percent, less than $1 million. Only 7 percent have assets of over $10 million.

*Includes all active independent, corporate and community foundations located in the state. Grantmaking operating foundations are also included. Corporate giving programs and other grantmaking public charities are not included.
Corporate & Foundation Giving

**Ohio: State of Philanthropy 2005**

**Corporate & Foundation Giving**

**Ohio Foundations Giving**

Foundation giving in Ohio in 2003 topped the $1 billion mark for the second time (the first was in 2001), up one percent from the prior year. Nationally, foundation giving slipped by 0.4 percent. The pattern of giving both in the country and in surrounding Midwestern states was mixed – Pennsylvania and West Virginia also experienced gains, while Michigan, Indiana and Kentucky saw declines. Ohio again ranked ninth in total foundation giving; in 2003, the same as the three prior years. New York ranked first in the country in total foundation giving at $5.4 billion, while North Dakota ranked fiftieth, giving $7.2 million. In 2003, foundation giving per capita in Ohio was $88 – compared to the national average of $104 – and similar to prior years.

**Gifts to Ohio Foundations**

Contributions include individual giving, charitable bequests and company donations.

**GIVING**

Foundation giving in Ohio in 2003 topped the $1 billion mark for the second time (the first was in 2001), up one percent from the prior year. Nationally, foundation giving slipped by 0.4 percent. The pattern of giving both in the country and in surrounding Midwestern states was mixed – Pennsylvania and West Virginia also experienced gains, while Michigan, Indiana and Kentucky saw declines. Ohio again ranked ninth in total foundation giving; in 2003, the same as the three prior years. New York ranked first in the country in total foundation giving at $5.4 billion, while North Dakota ranked fiftieth, giving $7.2 million. In 2003, foundation giving per capita in Ohio was $88 – compared to the national average of $104 – and similar to prior years.

**Gifts to Ohio Foundations**

Contributions include individual giving, charitable bequests and company donations.

**GIFTS RECEIVED**

Gifts to foundations fluctuate from year to year, coming from individual giving and charitable bequests to independent and community foundations and from company donations into their foundations. The total in gifts received in 2003 was $881 million, down from the high of over $1 billion in the prior year, but above the levels seen in 2000 and 2001.  

1See page 29.
Ohio’s foundations and corporate giving programs support a diverse range of funding areas. A recent OGF Foundation 100 survey found that funding for education continues to represent the largest share of grant dollars in Ohio, as it has in previous years.

For the first time, public affairs/society benefit surpassed health and human services funding in Ohio to garner the second largest share of foundation support. This is a broad category that includes community and economic development, social action, advocacy and civic participation. Nationally, education and health lead in shares of total funding. More information on the OGF Foundation 100 can be found later in the report.

The national data are based on all grants of $10,000 or more awarded in 2003 by a sample of over 1,000 of the largest U.S. foundations.
The top 25 Ohio foundations by assets had total assets of $7.51 billion in 2004, accounting for approximately 57 percent of all foundation assets in the state.

These foundations had total giving of $416.33 million, representing an estimated 42 percent of the state’s total foundation giving. Another way of ranking foundations is by their annual giving. Many of the foundations listed in Ohio’s top 25 by assets are also among the state’s largest grantmakers as defined by their annual giving.
Corporate & Foundation Giving

Types of Foundations

In 2003, Ohio’s 3,019 active grantmaking foundations included 2,672 independent, 148 corporate, 69 community and 130 operating foundations.

Ohio has a larger percentage of corporate and community foundations by number, assets and giving than the country as a whole and fewer operating foundations. Although Ohio has a similar percentage of independent foundations as found nationally, the percentage of assets and giving represented by independent foundations in Ohio is significantly lower.

The table and charts below do not include data on corporate giving programs or on Ohio’s public charity grantmakers other than community foundations. This is due to the current difficulty in capturing this information consistently and completely. Information on corporate giving programs and other grantmakers in Ohio may be found later in the report.

The Foundation Center reports fewer community foundations in Ohio in 2003 than identified by Ohio Grantmakers Forum’s more recent survey of community foundations serving the state. The survey’s findings can be found later in the report.

Aggregate Financial Data for Ohio Foundations by Type, 2003

<table>
<thead>
<tr>
<th>Foundation Type</th>
<th>Number of Foundations</th>
<th>Percent</th>
<th>Assets</th>
<th>Percent</th>
<th>Giving</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Independent</td>
<td>2,672</td>
<td>88.5</td>
<td>$8.25 (bil)</td>
<td>62.4</td>
<td>$532.23 (mil)</td>
<td>53.0</td>
</tr>
<tr>
<td>Corporate</td>
<td>148</td>
<td>4.9</td>
<td>$902.19 (mil)</td>
<td>6.8</td>
<td>$181.74 (mil)</td>
<td>18.2</td>
</tr>
<tr>
<td>Community</td>
<td>69</td>
<td>2.3</td>
<td>$3.85 (bil)</td>
<td>29.1</td>
<td>$253.66 (mil)</td>
<td>25.3</td>
</tr>
<tr>
<td>Operating</td>
<td>130</td>
<td>4.3</td>
<td>$216.30 (mil)</td>
<td>1.7</td>
<td>$35.48 (mil)</td>
<td>3.5</td>
</tr>
<tr>
<td>Total</td>
<td>3,019</td>
<td>100.0</td>
<td>$13.22 billion</td>
<td>100.0</td>
<td>$1.00 billion</td>
<td>100.0</td>
</tr>
</tbody>
</table>

Source: The Foundation Center, 2005
The number of independent foundations in Ohio fell to 2,672 in 2003, following a decade of steady growth. According to the Foundation Center, Ohio recorded 17 fewer independent foundations in 2003 than in the prior year.

Ohio’s Top Ten Independent Foundations by Assets, 2004
The assets of Ohio’s top ten independent foundations totaled over $2 billion in 2003, accounting for over 25 percent of all independent foundation assets in the state.

1. GUND $485.35
   2. MATHILE $285.42
   3. OSTEOPATHIC $275.28
   4. TIMKEN $200.21
   5. SAINT LUKE’S $188.85
   6. MANDEL $179.55
   7. GAR $169.48
   8. SMITH $141.26
   9. SCHIFF $128.24
   10. MORGAN $125.08

A foundation would no longer be counted if it did not award any grants during the year, terminated operations, merged with another foundation or corporate giving program, changed status to a public charity, or became inactive.

Though fewer in number, the assets of Ohio’s independent foundations grew by 8.4 percent in 2003 to $8.25 billion, following last year’s decline of 7.8 percent. This was similar to the national trend where independent foundation assets rose over 9 percent after a 7.6 percent decline in 2002. The assets of independent foundations in Ohio represent 62 percent of foundation assets in the state; nationally, independent foundation assets represent close to 84 percent of all foundation assets.

Giving by independent foundations in Ohio decreased 5.5 percent in 2003 to $531.23 million, the second consecutive year of decline and higher than the 2.9 percent decline seen nationally. The decrease may be attributed to the almost 10 percent loss in foundation assets between 2000 and 2002 and the continued stock market slump into early 2003. In addition, many foundations base their grantmaking on a 12-quarter average of assets. Giving by independent foundations in Ohio represented 53 percent of total giving by foundations in the state, compared with close to 75 percent nationally.

Top Ten Independent Foundations, 2004
1. The George Gund Foundation
2. Mathile Family Foundation
3. Osteopathic Heritage Foundation
4. The Timken Foundation of Canton
5. Saint Luke’s Foundation of Cleveland, Ohio
6. Jack N. and Lilyan Mandel Foundation
7. The GAR Foundation
8. The Kelvin and Eleanor Smith Foundation
9. John J. and Mary R. Schiff Foundation
10. Burton D. Morgan Foundation

Independent Assets
Though fewer in number, independent foundation assets rose by 8.4 percent in 2003.

<table>
<thead>
<tr>
<th>Year</th>
<th>Independent Assets</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>$8.41 billion</td>
</tr>
<tr>
<td>2001</td>
<td>$8.26 billion</td>
</tr>
<tr>
<td>2002</td>
<td>$7.61 billion</td>
</tr>
<tr>
<td>2003</td>
<td>$8.25 billion</td>
</tr>
</tbody>
</table>

Independent Total Giving
Independent foundation giving was over 50 percent of the total giving by foundations in Ohio in 2003.

<table>
<thead>
<tr>
<th>Year</th>
<th>Independent Total Giving</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>$524.82 million</td>
</tr>
<tr>
<td>2001</td>
<td>$562.03 million</td>
</tr>
<tr>
<td>2002</td>
<td>$531.23 million</td>
</tr>
<tr>
<td>2003</td>
<td>$531.23 million</td>
</tr>
</tbody>
</table>

Source: The Foundation Center, Guidestar, Ohio Grantmakers Forum, 2005
Corporate & Foundation Giving
CORPORATE GIVING PROGRAMS

Corporate philanthropy takes many forms, including company-sponsored foundations and corporate giving programs. Most of the available data on corporate philanthropy relates to corporate foundation giving. For the second year in a row, the number of corporate foundations in Ohio declined according to the Foundation Center. Nevertheless, Ohio and other Midwestern states together held over a third of the corporate foundations in the country. With 148 corporate foundations, Ohio ranks fifth in the number of such foundations headquartered in the state.

Despite the decline in number, corporate foundation assets grew by 8.1 percent in 2003 to $902.19 million, following last year’s decline of more than 11 percent. Nationally, corporate foundation assets rose 7.1 percent in 2003, compared to a 7.4 decline in the previous year. Corporate foundation assets in Ohio represent 6.8 percent of foundation assets in the state, compared to 3.2 percent nationally. Ohio ranked fifth in the country in corporate foundation assets.

Corporate foundation giving also bounced back in 2003, up 3.8 percent to $181.74 million, following an 8.9 percent drop the previous year. This compares to the 0.2 percent increase seen nationally. Corporate foundation giving accounted for 18.1 percent of all foundation giving in Ohio in 2003, compared to 11.4 percent nationally. Ohio ranked seventh in the country in corporate foundation giving.

Many companies have corporate giving programs instead of or in addition to corporate foundations. Though difficult to quantify by giving, the Foundation Center counted 67 such programs in Ohio. Corporate giving programs contribute to communities not only with cash, but also equipment, furniture, employee volunteers, loaned executives, office and meeting space, printing and graphic design services and product donations.
Ohio is second in the nation for both assets and giving of community foundations while California is ranked number one.

### Ohio’s Top Ten Community Foundations by Assets, 2004
Ohio is second in the nation for both assets and giving of community foundations while California is ranked number one.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Name</th>
<th>Assets</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>CLEVELAND</td>
<td>$1.63 billion</td>
</tr>
<tr>
<td>2.</td>
<td>COLUMBUS</td>
<td>$809.78</td>
</tr>
<tr>
<td>3.</td>
<td>GCF</td>
<td>$396.00</td>
</tr>
<tr>
<td>4.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5.</td>
<td></td>
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<tr>
<td>6.</td>
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<tr>
<td>7.</td>
<td></td>
<td></td>
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<tr>
<td>8.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10.</td>
<td>Hamilton Community Foundation</td>
<td>$5.62</td>
</tr>
</tbody>
</table>

### Top Ten Community Foundations, 2004

1. The Cleveland Foundation
2. The Columbus Foundation
3. The Greater Cincinnati Foundation
4. The Dayton Foundation
5. Stark Community Foundation
6. Akron Community Foundation
7. Toledo Community Foundation
8. Youngstown Foundation
9. Community Foundation of Greater Lorain County
10. Hamilton Community Foundation

Source: The Foundation Center, Guidestar, Ohio Grantmakers Forum, 2005

### Community Foundations: Assets, Giving, Gifts Received
Community foundation’s assets increased 10 percent while total giving rose 2 percent and gifts received grew 3 percent in 2004.

Source: The Foundation Center, 2005
There are numerous other grantmakers in Ohio that fall outside the independent, community and corporate designations. Many of these are public charities – other than community foundations – that derive their support from various members of the public rather than a single source or family of donors. These other grantmakers often focus their giving on specific populations or causes, as noted below. Grantmaking public charities are not included in the aggregate financial data provided by the Foundation Center.

### Top Ten Health-Related Foundations, 2004

<table>
<thead>
<tr>
<th>Foundation</th>
<th>Assets (millions)</th>
<th>Giving (millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Osteopathic Heritage Foundations</td>
<td>$275.28</td>
<td></td>
</tr>
<tr>
<td>The Health Foundation of Greater Cincinnati*</td>
<td>$247.64</td>
<td></td>
</tr>
<tr>
<td>Saint Luke’s Foundation of Cleveland, Ohio</td>
<td>$188.85</td>
<td></td>
</tr>
<tr>
<td>Mt. Sinai Health Care Foundation</td>
<td>$134.27</td>
<td></td>
</tr>
<tr>
<td>The Sisters of Charity Foundation of Canton†</td>
<td>$79.88</td>
<td></td>
</tr>
<tr>
<td>Columbus Medical Association Foundation</td>
<td>$75.75</td>
<td></td>
</tr>
<tr>
<td>Cardinal Health Foundation</td>
<td>$75.15</td>
<td></td>
</tr>
<tr>
<td>The Sisters of Charity Foundation of Cleveland†</td>
<td>$71.40</td>
<td></td>
</tr>
<tr>
<td>The Anthem Foundation of Ohio</td>
<td>$1.05 (2003)</td>
<td></td>
</tr>
<tr>
<td>Top Ten Ranking by Assets (millions)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- **1.** Osteopathic Heritage Foundations
- **2.** The Health Foundation of Greater Cincinnati*
- **3.** Saint Luke’s Foundation of Cleveland, Ohio
- **4.** Mt. Sinai Health Care Foundation
- **5.** The Sisters of Charity Foundation of Canton†
- **6.** Columbus Medical Association Foundation
- **7.** Cardinal Health Foundation
- **8.** The Sisters of Charity Foundation of Cleveland†
- **9.** Saint Ann Foundation
- **10.** The Anthem Foundation of Ohio

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Source: The Foundation Center, Guidestar, Ohio Grantmakers Forum, 2005

*The Health Foundation of Greater Cincinnati also had direct charitable program expenses of $894,884. †See page 9.

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### Other Grantmakers by Total Giving, 2004

<table>
<thead>
<tr>
<th>Foundation</th>
<th>Giving (millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>KnowledgeWorks Foundation†</td>
<td>$10.4 million</td>
</tr>
<tr>
<td>SC Ministry Foundation†</td>
<td>$7.02 million</td>
</tr>
<tr>
<td>Deaconess Community Foundation†</td>
<td>$1.7 million</td>
</tr>
<tr>
<td>Ohio Children’s Foundation†</td>
<td>$812,000</td>
</tr>
<tr>
<td>Ohio State Bar Foundation†</td>
<td>$380,000</td>
</tr>
<tr>
<td>Women’s Fund of Central Ohio†</td>
<td>$90,000</td>
</tr>
</tbody>
</table>

See page 29.

Source: The Foundation Center, Guidestar, Ohio Grantmakers Forum, 2005
The phenomenon of organized youth grantmaking continues to be a vital part of the philanthropic landscape in the U.S. and in Ohio.

The institutional sponsors of youth grantmaking in Ohio are primarily community foundations. Private foundations, United Ways, Jewish federations and foundations, individual schools, other public charity grantmakers and 4-H/Extension Services are also engaged in providing opportunities for local youth to learn about and practice grantmaking. The programs identified for this report involved almost 1,300 young people (primarily high school and college students) who awarded more than 320 grants totaling over $310,000.
Corporate & Foundation Giving
U.S. FOUNDATIONS GIVING IN OHIO

Top Ten U.S. Foundations Giving in Ohio, 2003
Top ten foundations outside of the state awarded 218 grants in Ohio in 2003. The number of grants for each is noted in parentheses.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Foundation</th>
<th>Grant Amount</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Gates</td>
<td>$8.74 million</td>
<td>(7)</td>
</tr>
<tr>
<td>2.</td>
<td>Kellogg</td>
<td>$5.44</td>
<td>(4)</td>
</tr>
<tr>
<td>3.</td>
<td>RWJ</td>
<td>$5.41</td>
<td>(15)</td>
</tr>
<tr>
<td>4.</td>
<td>Kresge</td>
<td>$5.15</td>
<td>(9)</td>
</tr>
<tr>
<td>5.</td>
<td>Knight</td>
<td>$5.13</td>
<td>(15)</td>
</tr>
<tr>
<td>6.</td>
<td>Bank One</td>
<td>$2.57</td>
<td>(75)</td>
</tr>
<tr>
<td>7.</td>
<td>Weinberg</td>
<td>$2.47</td>
<td>(6)</td>
</tr>
<tr>
<td>8.</td>
<td>MBNA</td>
<td>$2.41</td>
<td>(73)</td>
</tr>
<tr>
<td>9.</td>
<td>Mellon</td>
<td>$2.24</td>
<td>(7)</td>
</tr>
<tr>
<td>10.</td>
<td>Ford</td>
<td>$2.19</td>
<td>(7)</td>
</tr>
</tbody>
</table>

All amounts are shown in millions.

Source: The Foundation Center, 2005

In 2003, the top twenty non-Ohio foundations gave close to $60 million to Ohio organizations. The largest grant, $4.1 million, was awarded to the Sisters of Charity Foundation of Canton by the W.K. Kellogg Foundation. This is to help improve learning outcomes for children. The second largest grant, $1.8 million, was awarded to the KnowledgeWorks foundation. This grant from the Bill & Melinda Gates Foundation will help to expand the development of an Ohio-based network of early college high schools.

The data are based on all grants of $10,000 or more awarded in 2003 by a sample of over 1,000 of the largest U.S. foundations.
In 2003, the state’s eight largest urban areas included 88 percent of the state’s foundations, representing 93 percent of foundation assets and giving. However, there are an additional 364 foundations with assets totaling close to one billion and giving of more than $70 million located outside of these eight regions.

The following regional analysis presents information on the distribution of Ohio’s foundations by Metropolitan Statistical Areas* (MSAs).

Though assets increased by 9.2 percent and giving by 1 percent in 2003 over the prior year, there was significant variation by MSA. Among the eight major MSAs, the highest gain in foundation assets was reported in Akron (22 percent), followed by Toledo (17 percent) and Canton and Dayton (both 11 percent). Growth of foundation assets was relatively flat in Columbus and Youngstown-Warren. The highest increases in total giving were reported in Canton (22 percent) and Cleveland (11 percent), with total giving showing a decline in Akron, Cincinnati, Columbus and Dayton. Within MSAs there was also variation by constituency.

*An MSA is defined as including at least one urbanized area of 50,000 people or more with adjacent counties that have a minimum of 25 percent commuting to the central county.

Distribution of Assets in Ohio MSAs by Foundation Type, 2003

Independent foundations represent the largest portion of foundation assets, from 63 to 73 percent, in all MSAs except Columbus, which has the largest share of community foundation assets. Corporate foundation assets are highest in Cincinnati, Akron and Youngstown-Warren.

Distribution of Ohio Foundations, Assets by MSAs, 2003

Northeast Ohio foundations have traditionally led the state in assets and giving. The 2003 distribution of assets and giving among MSAs in Ohio is noted below.

<table>
<thead>
<tr>
<th>Foundations:</th>
<th>Assets:</th>
</tr>
</thead>
<tbody>
<tr>
<td>54% Northeast MSAs</td>
<td>56% Northeast MSAs</td>
</tr>
<tr>
<td>24% Southwest MSAs</td>
<td>24% Southwest MSAs</td>
</tr>
<tr>
<td>21% Non-MSA</td>
<td>21% Non-MSA</td>
</tr>
<tr>
<td>9% Central MSA</td>
<td>9% Central MSA</td>
</tr>
<tr>
<td>5% Other MSAs</td>
<td>5% Other MSAs</td>
</tr>
</tbody>
</table>

Source: The Foundation Center, 2005

Aggregate Financial Data for Foundations Outside Ohio MSAs, 2003

<table>
<thead>
<tr>
<th>Foundation Type</th>
<th>Number of Foundations</th>
<th>Assets millions</th>
<th>Giving millions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Independent</td>
<td>265</td>
<td>$498.35</td>
<td>$33.24</td>
</tr>
<tr>
<td>Corporate</td>
<td>16</td>
<td>$45.19</td>
<td>$3.21</td>
</tr>
<tr>
<td>Community</td>
<td>35</td>
<td>$313.24</td>
<td>$21.59</td>
</tr>
<tr>
<td>Operating</td>
<td>23</td>
<td>$16.85</td>
<td>$0.58</td>
</tr>
<tr>
<td>Total</td>
<td>339</td>
<td>$873.63 million</td>
<td>$58.62 million</td>
</tr>
</tbody>
</table>

Source: The Foundation Center, 2005

The aggregate numbers do not include corporate giving programs or grantmaking public charities, with the exception of community foundations. Source: The Foundation Center, 2005
Central Ohio’s foundations and corporate giving programs support a wide array of arts institutions in the Columbus area, encompassing visual and performing arts organizations of all sizes and types. From Grandparents Living Theatre to Columbus Children’s Theatre, from the opera and symphony to jazz and blues, from the major art museum to a gallery for emerging artists, grantmakers spread their charitable dollars across the community. Many of the grants are for general operating support.

The Columbus MSA has the smallest percentage of independent foundation assets and giving among Ohio’s major MSAs and the largest percentage represented by community foundations. This is primarily due to the fact that The Columbus Foundation and Affiliated Organizations, with assets of more than $800 million, holds about 85 percent of the total foundation assets in the MSA. The Foundation has funds representing more than 30 Ohio counties and more than 20 supporting organizations. Other sizable community foundations in the region include the Licking County Foundation, the Community Foundation of Mount Vernon and Knox County and the Fairfield County Foundation. Corporate foundations and giving programs headquartered in the region include American Electric Power, Cardinal Health, Battelle, Bob Evans, Honda, Longaberger, Nationwide and Scotts.

**Supporting THE ARTS**
**Fund for our ECONOMIC FUTURE**

Launched in February 2004, the Fund for Our Economic Future is a multi-year collaboration of 71 entities in NE Ohio focused on regional economic development. With $28 million of its $30 million goal raised, the Fund is convening stakeholders, tracking regional progress and funding 8 to 12 key projects.

The Fund for Our Economic Future has created a shared action agenda through a 14-month citizen engagement initiative called Voices & Choices. The Fund made a grant to AmericaSpeaks, which is conducting one-on-one interviews with citizens of the 15-county area covered by the Fund, as well as a series of public forums. The extensive engagement project – which is estimated to be the largest such effort in the country, involving tens of thousands of citizens and leaders – seeks to build consensus on a vision for Northeast Ohio’s economy and to prioritize solutions to improve the economic vitality and quality of life in the region.

Data gathered from OGF’s Foundation 100 tallied grants for public/society benefit – which includes economic development – as comprising 19 percent of Ohio grants given in 2004, compared to a national figure of 13 percent.

---

The Northeast region of the state includes the Akron, Canton, Cleveland and Youngstown-Warren MSAs. Taken together, Northeast Ohio foundations account for 55 percent of all foundations in the state, 56 percent of the assets and 51 percent of the total giving.

Though dedicated to improving the quality of life in their own communities, many foundations in Northeast Ohio have recognized the social and economic connections and linkages in the region, as evidenced by a variety of collaborative initiatives.

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**Northeast Ohio MSAs Aggregate Data, 2003**

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Foundations</td>
<td>1,650</td>
</tr>
<tr>
<td>Assets</td>
<td>$7.38 billion</td>
</tr>
<tr>
<td>Total Giving</td>
<td>$512.50 million</td>
</tr>
</tbody>
</table>

Source: The Foundation Center, 2005. The aggregate numbers do not include corporate giving programs or grantmaking public charities, with the exception of community foundations.
**AKRON**

In 2003, the Akron MSA included 176 foundations with assets up 22 percent to $838.69 million and total giving down about 1 percent to $49.29 million. Independent and community foundation experienced the strongest growth in assets – 24 and 26 percent respectively. Only community foundations reported increased giving (8 percent).

**Aggregate Financial Data for Foundations in Akron MSA, 2003**

<table>
<thead>
<tr>
<th>Foundation Type</th>
<th>Number of Foundations</th>
<th>Assets (millions)</th>
<th>Giving (millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Independent</td>
<td>157</td>
<td>$539.28</td>
<td>$34.77</td>
</tr>
<tr>
<td>Corporate</td>
<td>6</td>
<td>$87.95</td>
<td>$6.36</td>
</tr>
<tr>
<td>Community</td>
<td>3</td>
<td>$200.98</td>
<td>$7.35</td>
</tr>
<tr>
<td>Operating</td>
<td>10</td>
<td>$10.48</td>
<td>$0.81</td>
</tr>
<tr>
<td>Total</td>
<td>176</td>
<td>$838.69 million</td>
<td>$49.29 million</td>
</tr>
</tbody>
</table>

The Akron MSA includes Portage and Summit counties. The aggregate numbers do not include corporate giving programs or grantmaking public charities, with the exception of community foundations. Source: The Foundation Center, 2005

**Akron Foundation Assets, Giving**

Independent and community foundations experienced the strongest growth in assets - 24 percent and 26 percent respectively.

<table>
<thead>
<tr>
<th>Year</th>
<th>Giving (millions)</th>
<th>Assets (millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>$46.87</td>
<td>$540.41</td>
</tr>
<tr>
<td>2001</td>
<td>$53.42</td>
<td>$594.29</td>
</tr>
<tr>
<td>2002</td>
<td>$50.74</td>
<td>$650.72</td>
</tr>
<tr>
<td>2003</td>
<td>$49.29</td>
<td>$649.69</td>
</tr>
</tbody>
</table>

Source: The Foundation Center, GuideStar, Ohio Grantmakers Forum, 2005

**CANTON-MASSILLON**

The Canton-Massillon MSA was home to 73 foundations in 2003 with assets up 11 percent to $524.6 million and grantmaking up 22 percent to $27.31 million. Community foundations showed the strongest growth in assets, 17 percent, while independent foundations reported the highest percentage gain in giving, 25 percent.

**Aggregate Financial Data for Foundations in Canton-Massillon MSA, 2003**

<table>
<thead>
<tr>
<th>Foundation Type</th>
<th>Number of Foundations</th>
<th>Assets (millions)</th>
<th>Giving (millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Independent</td>
<td>61</td>
<td>$382.60</td>
<td>$19.46</td>
</tr>
<tr>
<td>Corporate</td>
<td>7</td>
<td>$13.94</td>
<td>$2.02</td>
</tr>
<tr>
<td>Community</td>
<td>1</td>
<td>$122.13</td>
<td>$5.80</td>
</tr>
<tr>
<td>Operating</td>
<td>4</td>
<td>$5.93</td>
<td>$29,000*</td>
</tr>
<tr>
<td>Total</td>
<td>73</td>
<td>$524.60 million</td>
<td>$27.31 million</td>
</tr>
</tbody>
</table>

*Amount represented in thousands. The Canton MSA includes Carroll and Stark counties. The aggregate numbers do not include corporate giving programs or grantmaking public charities, with the exception of community foundations. Source: The Foundation Center, 2005

**Top Ten Assets in Canton MSA, 2004**

1. Timken Foundation of Canton
   - Assets: $200.21 mil; Giving: $7.11 mil
2. Stark Community Foundation
   - Assets: $137.09 mil; Giving: $5.62 mil
3. The Sisters of Charity Foundation of Canton
   - Assets: $79.88 mil; Giving: $2.43 mil
4. The Hoover Foundation
   - Assets: $51.16 mil; Giving: $2.81 mil
5. The Paul and Carol David Foundation
   - Assets: $47.79 mil; Giving: $1.54 mil
6. The George H. Deuble Foundation
   - Assets: $28.06 mil; Giving: $1.32 mil
7. The Herbert W. Hoover Foundation
   - Assets: $23.80 mil; Giving: $1.60 mil
8. FirstEnergy Foundation
   - Assets: $22.46 mil; Giving: $1.67 mil
9. The Sisters McFawn Foundation
   - Assets: $20.16 mil; Giving: $1.06 mil
10. Paul P. Tell Foundation
    - Assets: $17.49 mil; Giving: $1.67 mil

Source: The Foundation Center, GuideStar, Ohio Grantmakers Forum, Columbus Foundation Survey, 2005

**Canton-Massillon Assets, Giving**

Community foundations show the strongest growth in assets - 17 percent.

<table>
<thead>
<tr>
<th>Year</th>
<th>Giving (millions)</th>
<th>Assets (millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>$11.87</td>
<td>$204.09</td>
</tr>
<tr>
<td>2001</td>
<td>$13.13</td>
<td>$206.53</td>
</tr>
<tr>
<td>2002</td>
<td>$12.46</td>
<td>$271.86</td>
</tr>
<tr>
<td>2003</td>
<td>$27.31</td>
<td>$204.09</td>
</tr>
</tbody>
</table>

Source: The Foundation Center, GuideStar, Ohio Grantmakers Forum, Columbus Foundation Survey, 2005
Cleveland Foundations

With the largest number of foundations in the state, 1,274, the Cleveland MSA reported 2003 assets of $5.68 billion, up 9 percent, and giving of $413.59 million, up 11 percent. Growth in assets and giving was strong in both community foundations, up 15 percent in assets and 19 percent in giving, and corporate foundations, up 13 percent in assets and 15 percent in giving.

Aggregate Financial Data for Foundations in Cleveland MSA, 2003

<table>
<thead>
<tr>
<th>Foundation Type</th>
<th>Number of Foundations</th>
<th>Assets (billion)</th>
<th>Giving (millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Independent</td>
<td>1187</td>
<td>$3.69</td>
<td>$242.33</td>
</tr>
<tr>
<td>Corporate</td>
<td>50</td>
<td>$251.47*</td>
<td>$61.13</td>
</tr>
<tr>
<td>Community</td>
<td>4</td>
<td>$1.58</td>
<td>$79.27</td>
</tr>
<tr>
<td>Operating</td>
<td>33</td>
<td>$158.45*</td>
<td>$30.86</td>
</tr>
<tr>
<td>Total</td>
<td>1274</td>
<td>$5.68 billion</td>
<td>$413.59 million</td>
</tr>
</tbody>
</table>

*Amount represented in millions. The Cleveland MSA includes Cuyahoga, Geauga, Lake, Lorain and Medina counties. The aggregate numbers do not include corporate giving programs or grantmaking public charities, with the exception of community foundations. Source: The Foundation Center, 2005

Cleveland Foundation Assets, Giving

In Cleveland, independent foundations had the highest assets and giving in 2003.

Top Ten Foundations in Cleveland MSA, 2003

1. The Cleveland Foundation
   - Assets: $1.63 billion; Giving: $62.43 million
2. The George Gund Foundation
   - Assets: $485.35 million; Giving: $27.82 million
3. The Jewish Community Federation of Cleveland
   - Assets: $313.85 million (2003); Giving: $65.10 million
4. Jack N. & Lilyan Mandel Foundation
   - Assets: $197.55 million; Giving: $9.35 million
5. Saint Luke’s Foundation of Cleveland
   - Assets: $188.85 million; Giving: $5.76 million
6. The Kolvin and Eleanor Smith Foundation
   - Assets: $141.26 million; Giving: $5.84 million
7. The Mt. Sinai Health Care Foundation
   - Assets: $134.26 million; Giving: $5.14 million
8. The Lerner Foundation
   - Assets: $116.96 million; Giving: $18.76 million
   - Assets: $94.52 million; Giving: $3.82 million
10. Nord Family Foundation
    - Assets: $86.52 million; Giving: $3.45 million

Source: The Foundation Center, Guiderstar, Ohio Grantmakers Forum, 2005

Youngstown-Warren

In 2003, the Youngstown-Warren MSA counted 141 foundations with assets up less than 1 percent to $370.41 million and grantmaking also up less than 1 percent to $24.18 million. Though community foundation assets and giving were down in 2003, corporate foundation assets grew by 10 percent and independent foundations by 5 percent.


<table>
<thead>
<tr>
<th>Foundation Type</th>
<th>Number of Foundations</th>
<th>Assets (millions)</th>
<th>Giving (millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Independent</td>
<td>127</td>
<td>$233.75</td>
<td>$17.75</td>
</tr>
<tr>
<td>Corporate</td>
<td>6</td>
<td>$40.02</td>
<td>$1.79</td>
</tr>
<tr>
<td>Community</td>
<td>4</td>
<td>$92.76</td>
<td>$4.39</td>
</tr>
<tr>
<td>Operating</td>
<td>4</td>
<td>$3.88</td>
<td>$251,000*</td>
</tr>
<tr>
<td>Total</td>
<td>141</td>
<td>$370.41 million</td>
<td>$24.18 million</td>
</tr>
</tbody>
</table>

*Amount represented in thousands. The Youngstown-Warren MSA includes Mahoning and Trumbull counties in Ohio and Mercer county in Pennsylvania. The aggregate numbers do not include corporate giving programs or grantmaking public charities, with the exception of community foundations. Source: The Foundation Center, 2005

Youngstown-Warren Assets, Giving

Though community foundation assets and giving were down in 2003, corporate foundation assets grew by 10 percent.
**Toledo School for the Arts**

The Toledo School for the Arts is a community school that provides a college preparatory curriculum and focus on visual and performing arts. Opened in 1999, the school has 411 6th-12th grade students from 19 school districts. Its current budget of $3.2 million is comprised mostly of state and federal dollars, with about one-tenth coming from private sources. These sources include the Anderson Foundation, Entelco Foundation, Toledo Community Foundation, Inc. and the Stranahan Foundation, which has given over $80,000 to support several projects at the school.

The school is located downtown in renovated space filled with classrooms, computer labs and studios. Partnering with the city's cultural institutions gives students access to professional performers for lessons and other learning activities. In 2004, students gave over 90 performances.

The school, sponsored by the Toledo Board of Education, is one of a handful of community schools in the state rated “effective” and was 3 indicators shy of an excellent rating. More than 75 percent of its students passed all 5 portions of the Ohio Graduation Test on the first try last year.

**Regional Philanthropy
NWET OHIO**

**Toledo Foundation Assets, Giving**

Assets were up 17 percent in 2003 with community foundation experiencing the largest growth of 24 percent.

- **Assets**
  - 2000: $34.51 million
  - 2001: $34.78 million
  - 2002: $34.79 million
  - 2003: $35.96 million

- **Giving**
  - 2000: $487.25 million
  - 2001: $443.67 million
  - 2002: $406.27 million
  - 2003: $475.07 million

Source: The Foundation Center, 2005.

**Top Ten by Assets in Toledo MSA, 2004**

1. Toledo Community Foundation
   - Assets: $110.62 mil; Giving: $5.77 mil
2. Stranahan Foundation
   - Assets: $91.90 mil; Giving: $3.58 mil
3. The Needmor Fund
   - Assets: $27.62 mil; Giving: $1.81 mil
4. The Generation Trust
   - Assets: $25.49 mil; Giving: $3.47 mil
5. The LaValley Foundation
   - Assets: $18.95 mil; Giving: $204,500
6. Conrad and Caroline Jobst Foundation
   - Assets: $12.87 mil; Giving: $540,000
7. Clement O. Miniger Memorial Foundation
   - Assets: $12.37 mil; Giving: $480,059
8. France Stone Foundation
   - Assets: $11.90 mil; Giving: $562,560
9. The S.N. Ford and Ada Ford Fund
   - Assets: $11.81 mil; Giving: $541,500
10. George W. and Mary F. Ritter Charitable Trust
    - Assets: $10.99 mil; Giving: $514,013

**Aggregate Financial Data for Foundations in Toledo MSA, 2003**

<table>
<thead>
<tr>
<th>Foundation Type</th>
<th>Number of Foundations</th>
<th>Assets (millions)</th>
<th>Giving (millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Independent</td>
<td>120</td>
<td>$348.57</td>
<td>$22.70</td>
</tr>
<tr>
<td>Corporate</td>
<td>8</td>
<td>$23.17</td>
<td>$6.77</td>
</tr>
<tr>
<td>Community</td>
<td>3</td>
<td>$98.66</td>
<td>$6.30</td>
</tr>
<tr>
<td>Operating</td>
<td>5</td>
<td>$4.68</td>
<td>$200,000*</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>136</td>
<td>$475.07</td>
<td>$35.96</td>
</tr>
</tbody>
</table>

*Amount represented in thousands. The Toledo MSA includes Fulton, Lucas, and Ottawa counties. The aggregate numbers do not include corporate giving programs or grantmaking public charities, with the exception of community foundations.

Source: The Foundation Center, Guidestar, Ohio Grantmakers Forum, 2005

**Regional Philanthropy**

**Northwest Ohio**

In 2003, the Toledo MSA counted 136 foundations with assets up 17 percent to $475.07 million and total giving up 3 percent to $35.96 million. The assets and giving of community foundations experienced the strongest growth – assets were up more than 24 percent and giving up 14 percent.

The northwest region, including the Toledo MSA, is home to over a dozen of the state’s community foundations. Following the Toledo Community Foundation, the largest include Findlay-Hancock Community Foundation, Bryan Area Foundation and Sandusky-Erie County Foundation. The Stranahan Foundation and the Needmor Fund are among the largest independent foundations in the region. And corporate funders include the Anderson Foundation, Entelco Foundation and HCR Manor Care Foundation.
Scholarship CENTRAL

Many of southeast Ohio’s community and private foundations focus on providing financial support to area high school students for post-secondary education.

The Scholarship Central Access Program, housed at the Muskingum County Community Foundation, is a one-stop resource center for students and parents exploring college options. The program is part of the Ohio College Access Network, aimed at increasing the number of students who continue their education beyond high school. The center contains everything from tips on preparing and paying for to getting through college.

In addition to staffing the Scholarship Program, the foundation says it has more endowed scholarships than any other Appalachian County. In 2004, it awarded 64 scholarships worth $59,767 from its 31 scholarship funds. Other community foundations providing similar support for local students include the Coshocton Foundation (136 students, $234,750), Marietta Community Foundation (41, $50,212), Scioto County Area Foundation (113 students, $113,600) and Foundation for Appalachian Ohio (5 students, $8,500).

The southeast region of Ohio has the smallest concentration of foundations of any region in the state. Fewer than five percent of Ohio’s foundations are located within the region that is home to a large portion of the 29-county Appalachian region. Drawing on 2003 data provided by the Foundation Center for 20 counties in Southeast Ohio, a total of 105 foundations were counted with assets of $286.94 million and total giving of $13.30 million. Included in the total were nine community foundations, 91 independent foundations and 5 operating foundations. The majority of independent foundations in the region have a specific focus on scholarship or student loan funds.

Top Ten by Assets in Southeast Ohio, 2004

1. Montgomery Foundation
   Assets: $27.35 mil; Giving: $1.76 mil
2. Reeves Foundation
   Assets: $23.25 mil; Giving: $1.2 mil
3. The Coshocton Foundation
   Assets: $18.08 mil; Giving: $612,614
4. The Scioto Foundation
   Assets: $17.10 mil; Giving: $627,264
5. Muskingum County Community Foundation
   Assets: $14.11 mil; Giving: $661,933
6. The Louis and Sandra Berkman Foundation
   Assets: $13.89 mil; Giving: $551,905
7. Charles M. & Thelma M. Pugliese Foundation
   Assets: $9.52 mil; Giving: $379,910
8. Marietta Community Foundation
   Assets: $7.59 mil; Giving: $664,825
   Assets: $7.67 mil; Giving: $498,535
10. The Sulsberger Foundation
    Assets: $7.06 mil; Giving: $405,390

Source: The Foundation Center, Guidestar, Ohio Grantmakers Forum, 2005
The southwest region of the state includes two major MSAs – Cincinnati and Dayton-Springfield. Together the foundations in these MSAs represent 23 percent of the total number of foundations in the state, 25 percent of assets and 24 percent of the state’s giving.

Youth Behavioral HEALTH INITIATIVE

After community leaders identified youth behavioral health needs as a key priority in the greater Cincinnati area, private funders created a five-year initiative with a price tag of $2.4 million to better serve youth.

As of September 2005, $1.6 million had been raised from 7 partners that include the Greater Cincinnati Foundation, The Health Foundation of Greater Cincinnati, the Daniel and Susan Pfau Foundation, the Andrew Jergens Foundation and the Louise Taft Semple Foundation.

This funders collaborative is awarding grants for behavioral health projects that implement evidence-based practices serving adolescents in a ten-county area in Ohio, Indiana and Kentucky. The grants range from $75,000 one-year planning grants to three-year $300,000 implementation grants.

By making larger grants to organizations, the initiative seeks to increase access to health care services and the capacity of service providers.

The collaborative invites organizations to apply for the funds and requires that they include evaluation and sustainability components in their funding proposals.
A new partnership between Dayton Public Schools and area grantmakers will create five elementary schools to serve as one-stop resource centers for neighborhood residents. The selected schools are slated to be rebuilt as part of Dayton’s strategic plan to transition back to neighborhood schools, spending over $600 million to renovate or replace half of its aging schools in the next decade.

The $400,000 two-year budget to start the project has already been raised, with contributions from The Dayton Foundation, The Antioch Company, Dayton Power & Light Foundation, Fifth Third Bank, The Iams Company, Iddings Foundation and KnowledgeWorks Foundation among others.

The project reflects a growing national trend to create schools as centers to rebuild community by opening the schools after-hours and on weekends for adult and children classes and provision of social and health services.

Each neighborhood school center will engage area residents to serve on planning committees and for partnerships with organizations to provide site programs.

DAYTON-SPRINGFIELD

The Dayton-Springfield MSA was home to 129 foundations in 2003, with assets up 11 percent to $1.08 billion and grantmaking down 10 percent to $99.49 million. However, within these results there was a dramatic increase seen in corporate assets and giving in 2003 (compared to the steep drop in 2002). This is attributable to the corporate merger of the Mead and Westvaco companies, resulting in the reorganization of the former Mead Foundation into the MeadWestvaco Foundation. That Foundation’s numbers were not included in the Foundation Center’s 2002 analysis.

Aggregate Financial Data for Foundations in Dayton MSA, 2003

<table>
<thead>
<tr>
<th>Foundation Type</th>
<th>Number of Foundations</th>
<th>Assets millions</th>
<th>Giving millions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Independent</td>
<td>96</td>
<td>$681.09</td>
<td>$48.98</td>
</tr>
<tr>
<td>Corporate</td>
<td>16</td>
<td>$76.29</td>
<td>$9.85</td>
</tr>
<tr>
<td>Community</td>
<td>7</td>
<td>$319.70</td>
<td>$40.33</td>
</tr>
<tr>
<td>Operating</td>
<td>10</td>
<td>$2.74</td>
<td>$337,000*</td>
</tr>
<tr>
<td>Total</td>
<td>129</td>
<td>$1.08 billion</td>
<td>$99.49 million</td>
</tr>
</tbody>
</table>

*Amount represented in thousands. The Dayton-Springfield MSA includes Greene, Miami, Montgomery and Preble counties. The aggregate numbers do not include corporate giving programs or grantmaking public charities, with the exception of community foundations. Source: The Foundation Center, 2005.
he data in this report present a snapshot of the state’s foundations and the financial resources they hold and distribute for charitable purposes. The figures provide a glimpse of how Ohio’s foundations bring together people and resources to improve the quality of life for Ohioans. At the same time as they work to impact their communities, a number of external factors have risen that have the potential to significantly impact the way grantmakers operate, not only in Ohio but also across the nation. Some of these factors cut across type and size of foundation – such as increased public scrutiny and government budget cuts – while others impact one type of foundation more than another, such as the growth of commercial gift funds that affect community foundations.

In an effort to take the pulse of Ohio’s foundation leaders about these external realities, Ohio Grantmakers Forum created its own survey pool, the OGF Foundation 100*. This purposeful sample, representing the diversity of grantmakers in the state, participated in a survey during August 2005. Their survey responses provide insights into some of the changes philanthropy is undergoing and the ways in which organizations are adapting.

The growth of nonprofits topped the list of most important changes respondents cited in the survey. This growth puts increasing pressure on philanthropic resources and, some say, make it more difficult to judge who is doing good work. Government budget cuts were the second most often mentioned change, further increasing the demands that foundations face.

Community foundation leaders clearly are feeling pressures from changes in the field, from the myriad of options that donors have to achieve their charitable intent. The growth of donor advised funds, commercial gift funds and giving circles were frequent mentions as major changes.

Foundation leaders indicated they are responding to these changes in strategic ways that include more focused and selective grantmaking, more emphasis on evaluation, encouraging collaboration among funders and nonprofits and providing capacity building and operating support.

Foundation leaders were also asked about the impact of the state’s public policy decisions on issues such as education, economic development and health. Despite the fact that 30 percent reported that public policy decisions had no impact on their work, close to 70 percent reported that they were impacted, with about half of these indicating that policy decisions impacted them “quite a bit.” As one respondent noted, “State policies (and federal and local policies) dramatically affect every area we fund. A relatively small state change can easily outstrip all of philanthropy’s support in an area. This
Looking Forward

OGF GUIDING PRINCIPLES

To encourage openness, transparency and accountability for foundations in Ohio, OGF has adopted the following set of guiding principles for members:

- Adhere to the highest standards of ethical behavior in all foundation activities
- Operate with an active governing board that sets and regularly reviews all organizational policies, including those related to governance, conflict of interest; grantmaking, and finance (including audit)
- Have basic information readily available regarding programs, funding priorities and application requirements
- Maintain constructive relationships with applicants, grantees, donors and the public based on mutual respect, candor and confidentiality
- Strive to include the perspectives, opinions and experiences of the broadest possible cross-section of people to inform the organization’s grantmaking/contributions, governance/staff structure and business practices
- Support continuous learning by trustees, staff and grantees
- Honor donor intent through thoughtful deliberation in the context of changing social conditions
- Fulfill all fiduciary and legal responsibilities

makes it vital for foundations to be knowledgeable about and supportive of policy work.”

Foundations are addressing public policy issues by meeting with public officials (40 percent), funding advocacy efforts to affect state (34 percent) or federal policy (13 percent) and funding research for use in policy decisions (26 percent).

Increased public scrutiny and government oversight are other external factors with potential to influence how grantmakers operate. Thirty-three percent of survey respondents reported that the heightened scrutiny in the sector had no impact on their foundation, with several indicating that changes stemmed from internal decisions, not outside pressure. Those indicating that scrutiny had impacted their operations most often cited the finance and investments area as undergoing change (32 percent), followed by governance (30 percent) and general management (29 percent). While some foundation leaders cited specific examples of new policies or procedures in place, many echoed the sentiment that their foundation is just more aware of actions and processes.

Philanthropic associations, including Ohio Grantmakers Forum, are working to help ensure that members operate in accordance with high ethical standards, in addition to the voluntary ways foundations indicate they are changing. Following adoption in November 2004 of Guiding Principles for Members, OGF continues its efforts in this regard, through such activities as co-writing a pamphlet with the Ohio Attorney General on the fiduciary duties of grantmaking boards and helping community foundation members with the National Standards application process through the Council on Foundations.

*About the OGF Foundation 100: By Asset Size: less than $5 million (10 percent); $5 million to $10 million (10 percent); $10 million to $50 million (40 percent); over $50 million (40 percent). By Type: Independent (60 percent); Community (20 percent); Corporate (10 percent); Other grantmakers (10 percent). By Region: Northeast (53 percent); Southwest (26 percent); Central (8 percent); Southeast (7 percent); Northwest (6 percent). Small and independent foundations were intentionally undersampled.
COMMUNITY FOUNDATION
A 501(c)(3) organization that makes grants for charitable purposes in a specific community or region. The funds available to a community foundation are usually derived from many donors and held in an endowment that is independently administered; income earned by the endowment is then used to make grants. Although a community foundation may be classified by the IRS as a private foundation, most are public charities and are thus eligible for maximum tax-deductible contributions from the general public.

CORPORATE FOUNDATION
A private foundation whose assets are derived primarily from the contributions of a for-profit business. While a company-sponsored foundation may maintain close ties with its parent company, it is an independent organization with its own endowment and as such is subject to the same rules and regulations as other private foundations.

CORPORATE GIVING PROGRAM
A grantmaking program established and administered within a for-profit corporation. Because corporate giving programs do not have separate endowments, their annual grant totals generally are directly related to company profits. Corporate giving programs are not subject to the same reporting requirements as corporate foundations.

GIVING CIRCLE
A pooled fund, generally hosted or sponsored by a charitable organization such as a community foundation, through which members make grants together.

INDEPENDENT FOUNDATION
A grantmaking organization usually classified by the IRS as a private foundation. A private foundation is a nongovernmental, nonprofit organization with funds (usually from a single source, such as an individual, family or corporation). A family foundation is an independent private foundation whose funds are derived from members of a single family.

OPERATING FOUNDATION
A 501(c)(3) organization classified by the IRS as a private foundation whose primary purpose is to conduct research, social welfare or other programs determined by its governing body or establishment charter. An operating foundation may make grants, but the amount of grants awarded generally is small relative to the funds used for the foundation’s own programs.

GRANTMAKING PUBLIC CHARITY
A nonprofit organization that is not a private foundation. This kind of organization engages in grantmaking activities, but derives its support from various members of the public rather than a single source or family of donors. Many are population or cause specific, such as local women’s foundations, Jewish federations and disease-related funds.

FOR ADDITIONAL INFORMATION
For more information on philanthropy basics, visit OGF online at www.ohiograntmakers.org.

Source: The Foundation Center, Forum of Regional Grantmakers and The J. C. Downing Foundation.
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"To give away money is an easy matter and in any one’s power. But to decide to whom to give it, and how large, and when, and for what purpose and how, is neither in every one’s power nor an easy matter."
- Aristotle
ABOUT THIS REPORT

This report presents a series of snapshots of organized philanthropy in Ohio. It is based upon 2003 and 2004 data from the Foundation Center and on more recent data collected by Ohio Grantmakers Forum. Other data sources include IRS Statistics of Income, National Center for Charitable Statistics, American Association of Fund-Raising Council (AAFRC) Trust for Philanthropy, Forum of Regional Grantmakers and The Columbus Foundation Survey.

ABOUT THE FOUNDATION CENTER

The Foundation Center’s mission is to strengthen the nonprofit sector by advancing knowledge about U.S. philanthropy. To achieve this mission, the Center collects, organizes and communicates information on U.S. philanthropy; conducts and facilitates research on trends in the field; provides education and training on the grant seeking process; and ensures public access to information and services through its Web site, print and electronic publications, five library/learning centers (including one in Cleveland) and a national network of Cooperating Collections located within public libraries (including Canton, Cincinnati, Columbus, Dayton, Mansfield, Portsmouth, Toledo and Youngstown in Ohio). Founded in 1956, the Center is the nation’s leading authority on philanthropy and is dedicated to serving grant seekers, grantmakers, researchers, policymakers, the media and the general public.

ABOUT OHIO GRANTMAKERS FORUM

Ohio Grantmakers Forum is an association of foundations, corporate contributions programs, and other grantmaking organizations. Its mission is to provide leadership for organized philanthropy in Ohio and to enhance the ability of members to fulfill their charitable goals. OGF represents approximately 200 member organizations whose combined assets total more than $13 billion and who contribute more than $600 million annually in grantmaking. In addition to the dollars they provide to worthy causes and organizations, grantmakers research needs, offer expertise on issues and seek out new and better ways to serve communities. OGF members include private and family foundations, community foundations, corporate foundations and giving programs, health funders and other types of grantmakers. OGF also works to build and maintain relationships with other key stakeholders in the field, including media, public policy makers and nonprofit partners across the state and advisor audiences.

†Grantmaking Public Charity. Not included in the aggregate financial data provided by the Foundation Center.
‡Total giving includes grants, scholarships and employee matching gifts; excludes setasides, loans, PRIs and program expenses.
Your support makes our communities strong – today and tomorrow.