IN 2012 THE U.S. WAS HOME TO 86,192 FOUNDATIONS1 WITH $715 BILLION IN ASSETS AND $52 BILLION IN GIVING

Growth. All signs point to continued ambiguity in the U.S. economy for at least another few years. Strong stock market performance has boosted the assets of many foundations and will undoubtedly encourage more individuals to create foundations. But some endowments are still recovering from the Great Recession, and not all foundations have achieved the rates of return suggested by market performance. Nonetheless, overall giving by the nation’s private and community foundations reached $54.7 billion in 2013, surpassing previous record levels even after adjusting for inflation.

Outlook. According to Foundation Center’s annual “Foundation Giving Forecast Survey,” overall foundation giving will continue to grow a few points ahead of inflation in 2014. Independent and family foundations will likely show an even higher rate of growth.

1 Figures include all independent and family, corporate, community, and operating foundations that reported giving. Excluded from these figures are approximately 17,000 foundations that did not report giving in their latest fiscal year.

Types of Foundations

- **Independent** includes most of the nation’s largest foundations. Generally established by individual donors or donor families.
- **Operating** primarily run their own programs, but some also make grants. Generally established by individual donors or donor families.
- **Corporate** established by businesses ranging from major corporations to family-owned shops, although legally separate entities.
- **Community** raise funds from the public. Engage in grantmaking primarily within a defined geographic area.

Top Foundations

- **By Total Assets**
  - Ford Foundation ($112.2 B)
  - Bill & Melinda Gates Foundation ($72.2 B)
  - Robert Wood Johnson Foundation ($59.5 B)
  - Rockefeller Brothers Fund ($45.8 B)
  - W.K. Kellogg Foundation ($45.5 B)
  - Starr Foundation ($23.7 B)
  - W.K. Kellogg Family Foundation ($20.9 B)
  - Bill & Melinda Gates Foundation ($17.7 B)
  - John D. and Catherine T. MacArthur Foundation ($16.0 B)

- **By Total Giving**
  - Roberts Family Foundation ($423.8 M)
  - Ford Foundation ($35.4 B)
  - W.K. Kellogg Foundation ($32.5 B)
  - Ford Foundation ($25.2 B)
  - W.K. Kellogg Family Foundation ($23.8 B)
  - Ford Foundation ($23.2 B)
  - W.K. Kellogg Foundation ($22.9 B)
  - Ford Foundation ($21.4 B)
  - W.K. Kellogg Foundation ($20.1 B)

- **By Number of Foundations**
  - Independent (91%)
  - Operating (5%)
  - Corporate (3%)
  - Community (1%)

2013 Giving Estimate: $54.7 Billion3

- **Independent** (+5%)
  - Operating (+7%)
  - Corporate (+5%)
  - Community (+11%)

1 Based on projections prepared by Foundation Center.

2 Excludes foundations created by pharmaceutical corporations primarily to distribute medicine to individuals.

3 Based on projections prepared by Foundation Center.

DID YOU KNOW?

- More than half of independent foundations have measurable donor or donor-family involvement in their governance, and the actual share for family foundations4 is likely far higher.
- Operating and corporate foundations established by pharmaceuticals now annually give close to $6 billion with nearly all of this support in the form of donated medicines.

Foundation Giving Through the Years

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Giving</th>
<th>Total Assets</th>
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<tbody>
<tr>
<td>2003</td>
<td>$50.9 B</td>
<td>$37.1 B</td>
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<tr>
<td>2004</td>
<td>$51.8 B</td>
<td>$46.8 B</td>
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<tr>
<td>2005</td>
<td>$53.0 B</td>
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<td>2006</td>
<td>$50.8 B</td>
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<td>2007</td>
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<td>$46.8 B</td>
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<td>2008</td>
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<td>2010</td>
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<tr>
<td>2011</td>
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<td>2012</td>
<td>$54.7 B</td>
<td>$46.6 B</td>
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<tr>
<td>2013 (estimated)</td>
<td>$55.8 B</td>
<td>$47.8 B</td>
</tr>
</tbody>
</table>

Footnotes:

1 Figures include all independent and family, corporate, community, and operating foundations that reported giving.

2 Family foundations are not legally defined entities, so there is no way to determine a definitive total.

3 Based on projections prepared by Foundation Center.

4 More than half of independent foundations have measurable donor or donor-family involvement in their governance, and the actual share for family foundations is likely far higher.